

Day 1 | Session 3:

Stakeholder mapping & understanding the landscape

Tuesday, 29 June, 2021 [9:00 - 10:30 UTC]

Objective: This session will help participants understand the importance of multistakeholderism and to identify the different stakeholders involved in policy advocacy. By studying the stakeholders and their interests, participants will also be able to understand the actors in the landscape in which they will engage.

Session plan:

- What is multistakeholderism?
- Examples of multi stakeholder processes and progress achieved through them
- Multi Stakeholder vs. Multilateral spaces
- Who are the key stakeholders?
- What are their interests and pressure points?
- How do we engage with the different stakeholders?

**Reading materials and Tables are hyperlinked, please click the text to access*

Reading Materials:

Suggested Readings

1. [APC, Frequently asked questions about multi-stakeholder partnerships in ICTs for development: A guide for national ICT policy animators](#)
2. [EvalPartners, Stakeholder analysis in advocacy](#)
3. [Save the Children, Advocacy Targets](#)
4. [Enrico Calandro, Alison N. Gillwald, & Nicolo Zingales, Multistakeholderism and Consensus Based Decision Making](#)

Additional Readings

1. APC, *Inside the Information Society The what and why of multistakeholder participation*
2. APC, *Inside the Information Society: Multistakeholder participation, a work in progress*
3. The Transnational Institute, *Where we are now with the emergence of multistakeholderism*

Representations:

1. Mapping Stakeholders Communities
2. Multi Stakeholder Model
3. Benefits and Challenges of Multistakeholderism
4. Advocacy Targets
5. Multistakeholderism and the deliberative process

Presentation Slide

Read Day 1 Summary Here

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