

Day 1 | Session 2:

Introduction to international advocacy

Tuesday, 29 June, 2021 [6:30 - 8:00 UTC]

Objective: This session will introduce discussions for understanding policy advocacy. The aim is to enable participants to understand what international advocacy is and what its limits are. By the end of the session participants will have a better understanding of why policy advocacy is undertaken, where it has succeeded and when it has failed.

Session plan:

- Introduction to international advocacy - what is it?
- Who is it targeted toward?
- The relationship between national and international advocacy
- What have been some examples of successes? (case studies)
- How has the digital era impacted international advocacy spaces?
- What are the challenges one can expect to encounter when engaging in advocacy, especially during the Covid-19 pandemic?
- What are some limitations of international advocacy?
- Case studies of when it has not worked and why

**Reading materials and tables are hyperlinked, please click the text to access*

Reading Materials:

Suggested Readings

1. [The Advocates for Human Rights, *Advocacy in Human Rights*](#)
2. [APC, *The APC ICT Policy Handbook* \(Second Edition\)](#)
3. [Eóin Young & Lisa Quinn, *Making Research Evidence Matter: A Guide to Policy Advocacy in Transition Countries*](#)
4. [ISHR Academy, *Risks in Engaging with the UN*](#)

Additional Readings

1. [APC, *APC Internet Rights Charter*](#)
2. [Johanna Eve Simeant, *Interpreting the Rise of International “Advocacy”*](#)
3. [Shannon O'Connell, *Policy Development and Policy Advocacy*](#)

Representations:

1. [Advocacy Levels with Examples](#)
2. [How linking local, national and global advocacy can strengthen the position of environmental defenders](#)
3. [Tips on advocacy](#)

Presentation Slide

Read Day 1 Summary Here

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