

# Advocacy International: Advancing the Digital Rights Agenda for Asia, 2021

Advocacy International is an opportunity for young digital rights defenders from Asia to strengthen their skills on policy advocacy in international spaces for advancing digital rights.

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- Workshop policies & governing rules
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- Resource persons' profiles
  - Introduction to international advocacy | Paula Martins
  - Stakeholder mapping & understanding the landscape | Verengai Mabika
  - Treaties, instruments & standards: A baseline for international advocacy | Sheetal Kumar
  - The UN ecosystem: An overview | Deborah Brown
  - Engaging with human rights mechanisms at the UN | Sarah Brooks
  - Internet governance & digital cooperation | Anriette Esterhuysen
  - Telecom & internet infrastructure advocacy | Avri Doria
  - Policy advocacy to policy change: LocNet's experience on what works | Carlos Rey Moreno
  - Integrating gender into the global digital rights agenda | Pooja Badrinath
  - Hacking international advocacy: Strategies for effective engagement | Gayatri Khandhadai
- Organisers Contact Details

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- Online Tools for Workshops and Interactivity
- Workshop playlist
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# Workshop Overview

Workshop Overview

# Agenda

Please check the [UTC Time Converter](#) to know the time of the sessions in your local time zone!

All timings are in UTC AM

# AGENDA

ADVOCACY INTERNATIONAL

ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA

★ Resource person

(Time in UTC)

**29 JUNE**

**30 JUNE**

**1 JULY**

**2 JULY**

**4:00 - 5:30**

**Welcome & check-in**

Facilitators:  
Pavitra Ramanujam  
Gayatri Khandhadai

Treaties, instruments and standards:  
A baseline for international advocacy

★ Sheetal Kumar

Internet governance & digital cooperation

★ Anriette Esterhuysen

Integrating gender into the global digital rights agenda

★ Pooja Badrinath

**5:30 - 6:30**

1 hour break

**6:30 - 8:00**

Introduction to international advocacy

★ Paula Martins

The UN ecosystem:  
An overview

★ Deborah Brown

Telecom & internet infrastructure advocacy

★ Avri Doria

Hacking international advocacy: Strategies for effective engagement

★ Gayatri Khandhadai

**8:00 - 9:00**

1 hour break

**9:00 - 10:30**

Stakeholder mapping & understanding the landscape

★ Verengai Mabika

Engaging with Human Rights mechanisms at the UN

★ Sarah Brooks

Policy advocacy to policy change: LocNet's experience on what works

★ Carlos Rey Moreno

**Closing!**

The meeting room will be open from 3 - 4 UTC everyday as an informal discussion space for participants





# Zoom links to workshop and instructions to use Zoom

## Our Zoom space

Our workshop will take place at: <https://apc-org.zoom.us/j/84919789031>

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## Tips for participation in Zoom sessions

- **Update your [Zoom client](#)** to the latest version. The zoom app takes 5 minutes to install, so please set it up before the sessions.
- Please **join the sessions before they start (we have 60 minutes for that)**, so we can assist you if you experience any issue.
- Please **use your real name or nickname**, so we can know who you are and let you in. You can **change your name after you have joined**.
- **Please use headphones with microphone rather blue-tooth headphones where possible.**
- **Please mute your microphone** when entering a session and **unmute only when you want to speak**.
- If you **need a break** during the sessions, **take it**.

## How to use zoom

Join the workshop session by opening the link [insert link] in your browser, a client or an app. You will be redirected to the correct zoom room with the waiting room. When the host will adds you to the meeting you will be able to see the main screen.

zoom-main-window-.png

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## Configure Audio

If your audio is not working, please **check your settings**.

For **Audio** click on the **up arrow next to Unmute/Mute button** and check if your Microphone and Speaker have been correctly configured.

zoom-audio-settings-button.png

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To test Speaker and Microphone click on Audio Settings in the same menu and click on the link Test Speaker and Microphone.

bbb-audio-test.png

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In the window that opens you can Test the Speaker and Microphone and select the volume.

zoom-audio-settings.png

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## Configure Video

If your video is not working when you click Start Video, please **check your settings**.

Click on the up arrow next to Start Video and see if Camera is selected.

[zoom-video-sharing-button.png](#)

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If you would like to examine settings in more detail, click on the last option **Video Settings...** and the following window will open.

zoom-video-settings.png

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Here you can define how your video should be presented and we recommend you select the option **Hide Non-video Participants** so that you will be able to see only the videos of participants who have their cameras enabled.

## Chat

Zoom enables you to participate in **public chat** and also **send private messages** to specific participants. To send a private message select the participant in the dropdown field which is by default set to Everyone (for public chat).

zoom-chat.png

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## Share screen...

If you need to share screen, portion of the screen, computer audio or 2nd camera you can do that by clicking on a green icon Share screen and select the window, program, computer sound or 2nd camera in Basic or Advanced tabs.

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zoom-select-a-window.png

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If you select the wrong window you can always stop sharing and then start sharing the intended one.

# Sessions' briefer for participants

## Day 1, 29 June 2021:

### Session 1: Welcome & check-in

**Time:** 4:00 - 5:30 UTC

**Objective:** This session will introduce participants to the workshop and to each other. The aim of the session is to enable participants to get ready and dive into the workshop and help them understand the process or spaces where they will find the information they are looking for.

**Session plan:**

- Welcome from APC
- Introduction to the event - what the workshop will cover and what it won't
- Introduction to fellow participants
- Spaces and materials where we can find information
- Logistics for the week
- Rules of engagement
- Opportunities to collaborate in the future

**Facilitators:** Pavitra Ramanujam & Gayatri Khandhadai

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### Session 2: Introduction to international advocacy

**Time:** 6:30 - 8:00 UTC

**Objective:** This session will introduce discussions for understanding policy advocacy. The aim is to enable participants to understand what international advocacy is and what its limits are. By the end of the session participants will have a better understanding of why policy advocacy is undertaken, where it has succeeded and when it has failed.

**Session plan:**

- Introduction to international advocacy - what is it?

- Who is it targeted toward?
- The relationship between national and international advocacy
- What have been some examples of successes? (case studies)
- How has the digital era impacted international advocacy spaces?
- What are the challenges one can expect to encounter when engaging in advocacy, especially during the Covid-19 pandemic?
- What are some limitations of international advocacy?
- Case studies of when it has not worked and why.

**Resource person:** Paula Martins

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## **Session 3: Stakeholder mapping & understanding the landscape**

**Time: 9:00 - 10:30 UTC**

**Objective:** This session will help participants understand the importance of multistakeholderism and to identify the different stakeholders involved in policy advocacy. By studying the stakeholders and their interests, participants will also be able to understand the actors in the landscape in which they will engage.

### **Session plan:**

- What is multistakeholderism?
- Examples of multi stakeholder processes and progress achieved through them
- Multi Stakeholder vs. Multilateral spaces
- Who are the key stakeholders?
- What are their interests and pressure points?
- How do we engage with the different stakeholders?

**Resource person:** Verengai Mabika

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## **Day 2, 30 June 2021:**

### **Session 4: Treaties, instruments and standards: A baseline for international advocacy**

**Time: 4:00 - 5:30 UTC**

**Objective:** This session will introduce participants to key documents that help lay out the standards for digital rights. They form the basis of all forms of international advocacy. Through this session, participants will be equipped with knowledge on the types of instruments and standards they set out as the basis for advocating for change.

**Session plan:**

- Kinds of instruments that set out the standards for digital rights:
  - Instruments and their enforceability (treaties, declarations, resolutions and general comments)
  - Other documents (ex. Universal Periodic Review (UPR) reports, UN Special Rapporteur reports and Office of the High Commissioner for Human Rights (OHCHR) reports)
- Instruments to use:
  - Digital rights - Universal Declaration of Human Rights (UDHR), International Covenant for Civil and Political Rights (ICCPR), International Covenant for Economic Social and Cultural Rights (ICESCR), Rabat Plan of Action
  - Gender rights - Convention on the Elimination of all forms of Discrimination Against Women (CEDAW)
  - Infrastructure - International Telecommunications Union (ITU) documentation, ICESCR (right to scientific development)
- Soft standards for specific issues

**Resource person:** Sheetal Kumar

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## Session 5: The UN ecosystem: An overview

**Time:** 6:30 - 8:00 UTC

**Objective:** This session will provide an overview of the different spaces available in the UN ecosystem. Understanding these spaces will help the participants identify spaces where they want to advocate on digital rights. Through looking at examples of important standards these spaces have created or instances of success, participants will be aided in modelling their advocacy. Limitations or failures of these spaces will help us understand areas that need more work.

**Session plan:**

- UN ecosystem

- General Assembly (GA)
  - Internet Governance Forum (IGF )
  - International Telecommunications Union (ITU)
  - Sustainable Development Goals (SDGs)
  - Gender - Commission on the Status of Women (CSW)
  - World Trade Organisation (WTO)
- Which spaces can you be at?
  - UN interaction with regional bodies and other institutions (like the Organisation for Economic Cooperation and Development (OECD)) - upcoming sessions
  - Successes for the digital rights movement at the UN
  - Challenges in engaging with these spaces

**Resource person:** Deborah Brown

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## Session 6: Engaging with Human Rights mechanisms at the UN

**Time:** 9:00 - 10:30 UTC

**Objective:** In continuation of the previous session, this session will focus on human rights spaces in the UN ecosystem. By enabling participants to understand the human rights spaces in the UN, the session will help them gear up for targeted advocacy. Discussion on effective engagement in each of these unique processes will be undertaken through looking at specific examples of cases and the array of types of interventions possible.

### Session plan:

- Treaty bodies
  - What are the relevant treaty bodies and what can they do?
  - Submissions and advocacy with treaty bodies
- Human Rights Council (HRC)
  - Sessions at the HRC and what can we do?
  - UPR and how to engage?
  - Special Procedures
- OHCHR
  - Their engagement with digital rights
- What kind of interventions can you make?
  - Participation in negotiation of norms (resolutions)
  - Statements - written and oral
  - Bilateral meetings

- Side-events
- Submissions and shadow reports to UNSR, UPR, TBs

**Resource person:** Sarah Brooks

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## Day 3, 1 July 2021:

### Session 7: Internet governance & digital cooperation

**Time:** 4:00 - 5:30 UTC

**Objective:** This session will build on the discussions around multistakeholderism and look at how internet governance spaces can be used for advocacy. Specific emphasis will be given to the Roadmap For Digital Cooperation process and the Internet Governance Forum. Effective ways to engage in these processes will help participants identify where they can place themselves to advocate.

**Session plan:**

- Road map for digital cooperation
  - What is the Roadmap and what are the key areas it covers?
  - How and why was it created?
  - How is it being implemented?
- Internet Governance Forum (IGF)
  - What is the IGF?
  - How to engage in the IGF and how can we shape the agenda?
  - Inter-sessional work at the IGF through Best Practice Forums (BPF) and Dynamic Coalitions (DC)
  - Asia Pacific Regional IGF (APrIGF), sub-regional IGFs and national IGFs - their relationship
  - Reflection about the IGF, future and how to strengthen it?

**Resource person:** Anriette Esterhuysen

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### Session 8: Telecom & internet infrastructure advocacy

**Time:** 6:30 - 8:00 UTC

**Objective:** This session will help us understand global technical and telecommunication spaces. These spaces are critical for standard setting and cooperation, by understanding how they function participants will be able to develop skills around engaging them. Looking at the limitations these spaces have and the challenges that civil society has faced in working with them

will help us identify areas that need more attention.

### **Session plan:**

- What technical and telecommunication spaces are available for advocacy and what do they focus on?
  - Internet Corporation for Assigned Names and Numbers (ICANN)
  - Asia Pacific Network Information Centre (APNIC)
  - Internet Engineering Task Force (IETF)
  - Internet Telecommunications Union (ITU)
  - World Summit on the Information Society (WSIS)
  - Global Symposium for Regulators
  - Global Network Initiative (GNI)
- What is possible in these spaces?
- Who can engage in these spaces?
- How to engage with the technical community?
- Technical skills - is it a must?
- What are the limitations or challenges faced in engaging these spaces?

**Resource person:** Avri Doria

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## **Session 9: Policy advocacy to policy change: LocNet's experience on what works**

**Time: 9:00 - 10:30 UTC**

**Objective:** This session is tailored to understand practical developments seen through consistent policy advocacy in telecommunication spaces. This is done by looking at how the LocNet initiative worked on regulatory frameworks on community networks in international spaces. Participants will be engaged in discussions around elements behind a long-term policy advocacy strategy that is starting to create tangible policy change for community networks.

### **Session plan:**

- What is LocNet and what are community networks?
- How and why did LocNet start and are progressing on policy work especially on technical regulatory work
- Working with telecommunication regulators
- What are the different areas of work for Policy Advocacy in LocNet?

- Rationale behind them
  - Objectives
  - Results obtained thus far
  - Lessons learned
- What are the advocacy spaces at the international level for telecom policy?
  - What have been the most successful changes and what are the challenges?
  - Next steps and feedback to make it work in Asia

**Resource person:** Carlos Rey Moreno

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## Day 4, 2 July 2021:

### Session 10: Integrating gender into the global digital rights agenda

**Time:** 4:00 - 5:30 UTC

**Objective:** This session will work towards helping participants understand and develop gender perspectives to policy advocacy. While the session will address gender specific advocacy spaces, it will also introduce ways to incorporate gender perspectives and experiences in other advocacy initiatives. The successes, especially what it took to get there and challenges or limitations will help the participants shape and influence their initiatives in the future.

**Session plan:**

- Why does gender matter in digital rights policy advocacy?
- Importance of linking women's rights advocacy to digital rights advocacy (language, issues, intersectionality and allyship)
- Thematic issues (eg surveillance, access, sexuality, online gender based violence (GBV), expression and association)
- Challenges and opportunities of 'doing gender' in digital rights advocacy
- Actors / allies / networks for engaging in advocacy
- Spaces (eg CEDAW and others)
- Example of successful advocacy - Case study on online gender based violence and the 10 years of advocacy (and multi-pronged strategy) it took to get the resolution on violence against women and girls in a digital age
- How can we incorporate gender perspectives in all policy advocacy initiatives?

**Resource person:** Pooja Badrinath

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# Session 11: Hacking international advocacy: Strategies for effective engagement

**Time: 6:30 - 8:00 UTC**

**Objective:** This session will tie up all the discussions in the previous days and move towards developing key strategies to engage in advocacy. In this practice based session, the participants will be looking at elements involved in developing responsive strategies for engaging in effective international advocacy. Moving from strategy, the session will also discuss building networks and identifying key components of different documents to be prepared for advocacy.

## **Session plan:**

- Why is it necessary to develop a strategy for international advocacy?
- What are the key elements that a strategy must hold?
- What kinds of documentation would be necessary to engage in international advocacy?
- Elements for written submissions, policy briefers and statements
- Who are the actors that we can reach out to for support and networking?
- Communication and campaigning in international advocacy

**Resource person:** Gayatri Khandhadai

Workshop Overview

# Reading materials for whole workshop

Reading materials for all sessions

# Read all the summaries here

- [Day 1 Summary](#)
- [Day 2 Summary](#)
- [Day 3 Summary](#)
- [Day 4 Summary](#)

# Workshop Sessions

# Day 1 | Session 2:

# Introduction to international advocacy

**Tuesday, 29 June, 2021 [6:30 - 8:00 UTC]**

**Objective:** This session will introduce discussions for understanding policy advocacy. The aim is to enable participants to understand what international advocacy is and what its limits are. By the end of the session participants will have a better understanding of why policy advocacy is undertaken, where it has succeeded and when it has failed.

## **Session plan:**

- Introduction to international advocacy - what is it?
- Who is it targeted toward?
- The relationship between national and international advocacy
- What have been some examples of successes? (case studies)
- How has the digital era impacted international advocacy spaces?
- What are the challenges one can expect to encounter when engaging in advocacy, especially during the Covid-19 pandemic?
- What are some limitations of international advocacy?
- Case studies of when it has not worked and why

*\*Reading materials and tables are hyperlinked, please click the text to access*

## **Reading Materials:**

### ***Suggested Readings***

1. The Advocates for Human Rights, *Advocacy in Human Rights*
2. APC, *The APC ICT Policy Handbook (Second Edition)*
3. Eóin Young & Lisa Quinn, *Making Research Evidence Matter: A Guide to Policy Advocacy in Transition Countries*
4. ISHR Academy, *Risks in Engaging with the UN*

## ***Additional Readings***

1. APC, *APC Internet Rights Charter*
2. Johanna Eve Simeant, *Interpreting the Rise of International "Advocacy"*
3. Shannon O'Connell, *Policy Development and Policy Advocacy*

## **Representations:**

1. Advocacy Levels with Examples
2. How linking local, national and global advocacy can strengthen the position of environmental defenders
3. Tips on advocacy

## **Presentation Slide**

**Read Day 1 Summary Here**

# Day 1 | Session 3:

# Stakeholder mapping & understanding the landscape

**Tuesday, 29 June, 2021 [9:00 - 10:30 UTC]**

**Objective:** This session will help participants understand the importance of multistakeholderism and to identify the different stakeholders involved in policy advocacy. By studying the stakeholders and their interests, participants will also be able to understand the actors in the landscape in which they will engage.

## **Session plan:**

- What is multistakeholderism?
- Examples of multi stakeholder processes and progress achieved through them
- Multi Stakeholder vs. Multilateral spaces
- Who are the key stakeholders?
- What are their interests and pressure points?
- How do we engage with the different stakeholders?

*\*Reading materials and Tables are hyperlinked, please click the text to access*

## **Reading Materials:**

### ***Suggested Readings***

1. *APC, Frequently asked questions about multi-stakeholder partnerships in ICTs for development: A guide for national ICT policy animators*
2. *EvalPartners, Stakeholder analysis in advocacy*
3. *Save the Children, Advocacy Targets*
4. *Enrico Calandro, Alison N. Gillwald, & Nicolo Zingales, Multistakeholderism and Consensus Based Decision Making*

### ***Additional Readings***

1. APC, *Inside the Information Society The what and why of multistakeholder participation*
2. APC, *Inside the Information Society: Multistakeholder participation, a work in progress*
3. The Transnational Institute, *Where we are now with the emergence of multistakeholderism*

### **Representations:**

1. Mapping Stakeholders Communities
2. Multi Stakeholder Model
3. Benefits and Challenges of Multistakeholderism
4. Advocacy Targets
5. Multistakeholderism and the deliberative process

### **Presentation Slide**

**Read Day 1 Summary Here**

# Day 2 | Session 4: Treaties, instruments and standards: A baseline for international advocacy

Wednesday, 30 June, 2021 [4:00 - 5:30 UTC]

**Objective:** This session will introduce participants to key documents that help lay out the standards for digital rights. They form the basis of all forms of international advocacy. Through this session, participants will be equipped with knowledge on the types of instruments and standards they set out as the basis for advocating for change.

## Session plan:

- Kinds of instruments that set out the standards for digital rights:
  - Instruments and their enforceability (treaties, declarations, resolutions and general comments)
  - Other documents (ex. Universal Periodic Review (UPR) reports, UN Special Rapporteur reports and Office of the High Commissioner for Human Rights (OHCHR) reports)
- Instruments to use:
  - Digital rights - Universal Declaration of Human Rights (UDHR), International Covenant for Civil and Political Rights (ICCPR), International Covenant for Economic Social and Cultural Rights (ICESCR), Rabat Plan of Action
  - Gender rights - Convention on the Elimination of all forms of Discrimination Against Women (CEDAW)
  - Infrastructure - International Telecommunications Union (ITU) documentation, ICESCR (right to scientific development)
- Soft standards for specific issues

*\*Reading materials and Tables are hyperlinked, please click the text to access*

## **Reading Materials:**

### ***Suggested Readings***

1. Arturo J. Carrillo, *Primer on Researching International Law to Advance Digital Rights*
2. Council of Europe, *Legal Protection of Human Rights*
3. Global Information Society Watch, *Economic, Social and Cultural Rights and the Internet*
4. APC, *Inside the Information Society: Connecting ICTs to economic, social and cultural rights*

### ***Additional Readings***

1. Article 19, *Freedom of expression and ICTs: Overview of international standards*
2. Global Network Initiative, *Digital Freedoms in International Law: Practical Steps to protect Human Rights Online*
3. The Danish Institute for Human Rights, *ICT and Human Rights*
4. The Rise of International Advocacy

## **Representations:**

1. Human Rights Instruments
2. Status of Ratification
3. UDHR
4. UDHR Memory Aid
5. Bill of Rights
6. Reporting Cycle under Human Rights Treaties
7. The Impact of the Internet on Human Rights in Africa
8. The International State of Digital Rights, a Conversation with the UN Special Rapporteur

## **Presentation Slide**

## **Read Day 2 Summary Here**



# Day 2 | Session 5: The UN ecosystem: An overview

**Wednesday, 30 June, 2021 [6:30 - 8:00 UTC]**

**Objective:** This session will provide an overview of the different spaces available in the UN ecosystem. Understanding these spaces will help the participants identify spaces where they want to advocate on digital rights. Through looking at examples of important standards these spaces have created or instances of success, participants will be aided in modelling their advocacy. Limitations or failures of these spaces will help us understand areas that need more work.

- UN ecosystem
  - General Assembly (GA)
  - Internet Governance Forum (IGF )
  - International Telecommunications Union (ITU)
  - Sustainable Development Goals (SDGs)
  - Gender - Commission on the Status of Women (CSW)
  - World Trade Organisation (WTO)
- Which spaces can you be at?
- UN interaction with regional bodies and other institutions (like the Organisation for Economic Cooperation and Development (OECD)) - upcoming sessions
- Successes for the digital rights movement at the UN
- Challenges in engaging with these spaces

*\*Reading materials and Tables are hyperlinked, please click the text to access*

## Reading Materials:

1. [United Nations, \*The United Nations System\*](#)
2. [Advocates for Human Rights, \*Advocacy at the United Nations\*](#)
3. [International Telecommunication Union, \*ICTs in Support of Human Rights, Democracy and Good Governance\*](#)
4. [Sheetal Kumar and Deborah Brown, \*UN First Committee Process on Responsible State Behaviour in Cyberspace: An Explainer\*](#)

5. International Service for Human Rights, *Third Committee of the United Nations General Assembly: A Practical Guide for NGOs*
6. Lisa Cornish, *Engaging private sector within the UN framework: What are the challenges?*
7. UN Women, *What is International Human Rights Advocacy?*

## **Representations:**

1. Reporting cycle under Human Rights treaties
2. ICT Related Recommendations of the High-Level Review on UN Sanctions
3. Mapping International ICT Decision Making
4. United Nations System: Explainer
5. Navigating the UN
6. UN Spaces for Advocacy

## **Exercise:**

1. **Group 1 exercise**
2. **Group 2 exercise**
3. **Group 3 exercise**

Presentation Slide

Read Day 2 Summary Here

# Day 2 | Session 6: Engaging with Human Rights mechanisms at the UN

Wednesday, 30 June, 2021 [9:00 - 10:30 UTC]

**Objective:** In continuation of the previous session, this session will focus on human rights spaces in the UN ecosystem. By enabling participants to understand the human rights spaces in the UN, the session will help them gear up for targeted advocacy. Discussion on effective engagement in each of these unique processes will be undertaken through looking at specific examples of cases and the array of types of interventions possible.

## Session plan:

- Treaty bodies
  - What are the relevant treaty bodies and what can they do?  
Submissions and advocacy with treaty bodies
- Human Rights Council (HRC)
  - Sessions at the HRC and what can we do?
  - UPR and how to engage?
  - Special Procedures
- OHCHR
  - Their engagement with digital rights
- What kind of interventions can you make?
  - Participation in negotiation of norms (resolutions)
  - Statements - written and oral
  - Bilateral meetings
  - Side-events
  - Submissions and shadow reports to UNSR, UPR, TBs

*\*Reading materials and Tables are hyperlinked, please click the text to access*

# Reading Materials:

## ***Suggested Readings***

1. International Service for Human Rights, *A Simple Guide to the UN Treaty Bodies*
2. Deborah Brown & Sheetal Kumar, *A guide to help human rights defenders navigate the Universal Periodic Review*
3. United Nations Human Rights Council, *A practical guide for NGOs*
4. Open Society Institute, *UN Treaty Committees*

## ***Additional Readings***

1. UN OHCHR, *How to Follow Up on United Nations Human Rights Recommendations*
2. United Nations Development Programme, *Strengthening Engagement with the International Human Rights Machinery: A Practitioner's Guide*
3. UN OHCHR, *Universal Human Rights Index*
4. UN OHCHR, *Training Manual on Human Rights Monitoring*
5. UN OHCHR, *A Practical Guide to Effective State Engagement with International Human Rights Mechanisms*
6. APC & Advocacy Assembly, *Making an Impact with the Universal Periodic Review*

# Representations:

1. Map of UNHRC Spaces
2. Human Rights Architecture
3. Introduction to Human Rights Treaties
4. Human Rights Treaty System
5. State Party Reporting Obligations under International Human Rights Treaties
6. Human Rights Mechanism
7. UN Human Rights Organizational Chart
8. UNHRC 47th Session: 'How To' Guide
9. UNHRC Members who have sponsored or co-sponsored Resolutions on the promotion, protection and enjoyment of human rights on the Internet

## Presentation Slide

Read Day 2 Summary Here

# Day 3 | Session 7: Internet governance & digital cooperation

**Thursday, 1 July, 2021 [4:00 - 5:30 UTC]**

**Objective:** This session will build on the discussions around multistakeholderism and look at how internet governance spaces can be used for advocacy. Specific emphasis will be given to the Roadmap For Digital Cooperation process and the Internet Governance Forum. Effective ways to engage in these processes will help participants identify where they can place themselves to advocate.

## **Session plan:**

- Road map for digital cooperation
  - What is the Roadmap and what are the key areas it covers?
  - How and why was it created?
  - How is it being implemented?
- Internet Governance Forum (IGF)
  - What is the IGF?
  - How to engage in the IGF and how can we shape the agenda?
  - Inter-sessional work at the IGF through Best Practice Forums (BPF) and Dynamic Coalitions (DC)
  - Asia Pacific Regional IGF (APrIGF), sub-regional IGFs and national IGFs - their relationship
  - Reflection about the IGF, future and how to strengthen it?

*\*Reading materials and Tables are hyperlinked, please click the text to access*

## **Reading Materials:**

### ***Suggested Readings***

1. Internet Governance Forum, *Evolution of the Internet Governance Ecosystem and Role of the IGF*

2. United Nations, *High Level Panel on Digital Cooperation*
3. DigWatch, *Overview of the IGF*

### ***Additional Readings***

1. Internet Society, *Internet Governance: Why the Multistakeholder Approach Works*
2. UNESCO, *What if we all governed the Internet? Advancing multistakeholder participation in Internet governance*
3. Internet Governance Forum. *Regional IGFs and their initiatives*

## **Representations:**

1. IGF 2020
2. IGF Structure
3. Internet Governance Ecosystem

## **Presentation Slide**

**Read Day 3 Summary Here**

# Day 3 | Session 8: Telecom & internet infrastructure advocacy

**Thursday, 1 July, 2021 [6:30 - 8:00 UTC]**

**Objective:** This session will help us understand global technical and telecommunication spaces. These spaces are critical for standard setting and cooperation, by understanding how they function participants will be able to develop skills around engaging them. Looking at the limitations these spaces have and the challenges that civil society has faced in working with them will help us identify areas that need more attention.

## **Session plan:**

- What technical and telecommunication spaces are available for advocacy and what do they focus on?
  - Internet Corporation for Assigned Names and Numbers (ICANN)
  - Asia Pacific Network Information Centre (APNIC)
  - Internet Engineering Task Force (IETF)
  - Internet Telecommunications Union (ITU)
  - World Summit on the Information Society (WSIS)
  - Global Symposium for Regulators
  - Global Network Initiative (GNI)
- What is possible in these spaces?
- Who can engage in these spaces?
- How to engage with the technical community?
- Technical skills - is it a must?
- What are the limitations or challenges faced in engaging these spaces?

*\*Reading materials and Tables are hyperlinked, please click the text to access*

## **Reading Materials:**

### ***Suggested Readings***

1. Joy Liddicoat and Avri Doria, *Human rights and Internet protocols: Comparing processes and principle*
2. LocNet, *Engagement at International Telecommunication Union processes*
3. ICANN, *Introduction to ICANN*
4. IETF, *Getting started in the IETF*

### ***Additional Readings***

1. Global Network Initiative, *Principles on Freedom of Expression and Privacy*
2. Global Network Initiative, *Implementation Guidelines for the Principles on Freedom of Expression and Privacy*

## **Representations:**

1. Technical and Telecommunications Spaces
2. Dimensions for mapping internet governance issues and entities
3. ICANN and the internet ecosystem
4. Introduction to ICANN
5. Internet Ecosystem: Asia Pacific
6. Internet Ecosystem: Global Perspective
7. Internet Governance Timeline
8. Internet Organization
9. Who Runs the Internet?

## **Presentation Slide**

**Read Day 3 Summary Here**



# Day 3 | Session 9: Policy advocacy to policy change: LocNet's experience on what works

**Thursday, 1 July, 2021 [9:00 - 10:30 UTC]**

**Objective:** This session is tailored to understand practical developments seen through consistent policy advocacy in telecommunication spaces. This is done by looking at how the LocNet initiative worked on regulatory frameworks on community networks in international spaces. Participants will be engaged in discussions around elements behind a long-term policy advocacy strategy that is starting to create tangible policy change for community networks.

## **Session plan:**

- What is LocNet and what are community networks?
- How and why did LocNet start and are progressing on policy work especially on technical regulatory work
- Working with telecommunication regulators
- What are the different areas of work for Policy Advocacy in LocNet?
  - Rationale behind them
  - Objectives
  - Results obtained thus far
  - Lessons learned
- What are the advocacy spaces at the international level for telecom policy?
- What have been the most successful changes and what are the challenges?
- Next steps and feedback to make it work in Asia

*\*Reading materials and Tables are hyperlinked, please click the text to access*

# Reading Materials:

## ***Suggested Readings***

1. APC, *Expanding the telecommunications operators ecosystem: Policy and regulatory guidelines to enable local operators*
2. LocNet, *Policy and Regulation for Community Networks*
3. LocNet, *Engagement at International Telecommunication Union processes*
4. Internet Society, *Telecommunications Reclaimed: A Hands On Guide to Networking Communities*

## ***Additional Readings***

1. APC, *Mapping the Regulatory Environment of Community Networks in India, Myanmar & Philippines*
2. UNESCAP, *Digital connectivity and e-resilience as a foundation infrastructure: perspectives during COVID-19*
3. UNESCAP, *In-Depth Study of the Asia-Pacific Information Superhighway in CLMV Countries : Asia-Pacific Information Superhighway (AP-IS) Working Paper Series*
4. UNESCAP, *Master Plan for the Asia-Pacific Information Superhighway, 2019-2022*

# Representations:

1. AP-IS Master Plan Initiatives
2. Community Networks
3. Internet Society, Community Networks 101
4. Four Pillars of Asia Pacific Superhighway
5. ITU AP-IS Interactive Map
6. LocNet Country Profiles

[Read Day 3 Summary Here](#)



# Day 4 | Session 10:

## Integrating gender into the global digital rights agenda

Friday, 2 July, 2021 [4:00 - 5:30 UTC]

**Objective:** This session will work towards helping participants understand and develop gender perspectives to policy advocacy. While the session will address gender specific advocacy spaces, it will also introduce ways to incorporate gender perspectives and experiences in other advocacy initiatives. The successes, especially what it took to get there and challenges or limitations will help the participants shape and influence their initiatives in the future.

### Session plan:

- Why does gender matter in digital rights policy advocacy?
- Importance of linking women's rights advocacy to digital rights advocacy (language, issues, intersectionality and allyship)
- Thematic issues (eg surveillance, access, sexuality, online gender based violence (GBV), expression and association)
- Challenges and opportunities of 'doing gender' in digital rights advocacy
- Actors / allies / networks for engaging in advocacy
- Spaces (eg CEDAW and others)
- Example of successful advocacy - Case study on online gender based violence and the 10 years of advocacy (and multi-pronged strategy) it took to get the resolution on violence against women and girls in a digital age
- How can we incorporate gender perspectives in all policy advocacy initiatives?

*\*Reading materials and Tables are hyperlinked, please click the text to access*

## Reading Materials:

### *Suggested Readings*

1. [Feminist Internet, \*Feminist Principles of the Internet\*](#)
2. [NGO CSW/NY, \*A Guide for NGOs and Women's Human Rights Activists at the UN and CSW\*](#)

3. Women Human Rights Defenders International Coalition, *A Manual For and About Women Human Rights Defenders*
4. World Wide Web Foundation, *Advancing Women's Rights Online: Gaps and Opportunities in Policy and Research*

### **Additional Readings**

1. UN Women, *The Digital Revolution: Implications for Gender Equality and Women's Rights 25 Years after Beijing*
2. ICRW Reports on Technology Facilitated, Gender Based Violence:
  - *Defining and measuring technology facilitated gender-based violence*
  - *Technology facilitated gender-based violence: What is it, and how do we measure it?*
3. UN Human Rights Council, *Report of the United Nations High Commissioner for Human Rights: Promotion, protection and enjoyment of human rights on the Internet: ways to bridge the gender digital divide from a human rights perspective*
4. UN Women, *UN Gender Laws and Policies*
5. WHO, on behalf of the United Nations VAW-IAWGED, *Violence Against Women Prevalence Estimate*
6. Kate Edrinn, *Advocacy Tools Dropbox*
7. OECD, *Bridging the Digital Gender Divide*

### **Representations:**

1. Gender Spaces at the UN
2. Gender Based Attitudes Towards Online Violence
3. Is the Web Really Empowering Women
4. Technology Facilitated Gender Based Violence Explainer

### **Presentation Slide**

**Read Day 4 Summary Here**

# Day 4 | Session 11: Hacking international advocacy: Strategies for effective engagement

**Friday, 2 July, 2021 [6:30 - 8:00 UTC]**

**Objective:** This session will tie up all the discussions in the previous days and move towards developing key strategies to engage in advocacy. In this practice based session, the participants will be looking at elements involved in developing responsive strategies for engaging in effective international advocacy. Moving from strategy, the session will also discuss building networks and identifying key components of different documents to be prepared for advocacy.

## **Session plan:**

- Why is it necessary to develop a strategy for international advocacy?
- What are the key elements that a strategy must hold?
- What kinds of documentation would be necessary to engage in international advocacy?
- Elements for written submissions, policy briefers and statements
- Who are the actors that we can reach out to for support and networking?
- Communication and campaigning in international advocacy

*\*Reading materials and Tables are hyperlinked, please click the text to access*

## **Reading Materials:**

### ***Suggested Readings***

1. [APC, Advocacy Strategy and Approaches: Overview](#)
2. [World Neighbors, A New Weave of Power, People & Politics: The Action Guide for Advocacy and Citizen Participation, Mapping Advocacy Strategies](#)

3. The Advocates for Human Rights, *A Practitioner's Guide to Human Rights Monitoring, Documentation and Advocacy*

### **Additional Readings**

1. ISHR Academy, *Advocacy Roadmap*
2. APNIC, Internet governance
  1. *Intergovernmental organizations*
  2. *IGF*
  3. *I-star organizations*
  4. *AP-star organizations*
3. UNICEF, *Advocacy Toolkit: Developing an Advocacy Strategy*
4. World Health Organisation, *A practical guide to successful advocacy*
5. BOND, *The How and Why of Advocacy*
6. Zonta, *Gender Based Advocacy*

### **Representations:**

1. *Advocacy Strategies*
2. *A Strategic Approach to Advocacy*
3. *List of Regional and International Groups Dealing with Advocacy*

### **Samples:**

1. APC, *APC at the Human Rights Council 43rd session: Briefing on the deteriorating human rights situation in India*
2. APC, *India's constitutional and civic space crisis addressed at HRC43 side event*
3. APC, *Written statement by the Association for Progressive Communications on the right to education and the internet*
4. APC, *Human Rights and the Philippine Digital Environment: Joint Submission to the Universal Periodic Review of the Philippines*
5. APC, *Statement at HRC draws attention to draconian and discriminatory measures in Sri Lanka*
6. APC's submission to the OHCHR, *Bridging the gender digital divide from a human rights perspective*

Presentation Slide

Read Day 4 Summary Here

# Workshop policies & governing rules

# Code of conduct and principles of participation

The Association for Progressive Communications is committed to providing a safe and welcoming environment for discussing issues related to its community. The APC Community comprises members of the network, all APC staff and team and its larger network of partners, friends and allies.

The code of conduct and ground rules apply to this meeting, all APC hosted events, conference-related social events, such as parties or gatherings at restaurants or bars and spaces, and includes our mailing lists, wikis, platforms, websites and any other spaces that APC hosts, both online and off. Participants are responsible for knowing and abiding by these guidelines. In this event, the code applies to anyone who is part of the event, which includes organisers, resource persons, participants and performers.

All APC meetings, virtual and physical meetings, are intended to be **SAFE** spaces and we ask participants to be guided by the following:

**| Be respectful**

**| Listen actively**

**| Be respectful of others' views even when you disagree**

**| Be collaborative**

**| Recognise diversity**

**| Respect privacy of participants**

**| Ask for consent for photography, audio-visual recordings or quotes**

**| Be aware of language diversity**

**| Handle disagreement constructively**

## **|Act fairly, honestly, and in good faith with other participants**

It is vital that discussions include and acknowledge a diversity of opinions and experiences, and that the community does not tolerate harassment of any kind.

We expect the members of the APC community to treat one another with respect and to acknowledge that everyone can make a valuable contribution. We may not always agree, but the space and conversation must always have openness to positions that may not be aligned or in agreement. Frustration cannot turn into a personal attack. It's important to remember that a community where people feel uncomfortable or threatened is not a productive one, and that the meeting conduct and ground rules are anchored in the APC values we have all committed to uphold. It is our collective responsibility to ensure that we create a safe, creative, productive and welcoming space that can hold us in all of our diversity.

**We will take action in response to harassment related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, nationality, caste, ethnicity or religion. APC does not tolerate harassment of participants in any form.**

# Definitions

## Harassment

includes, but is not limited to:

- Offensive comments related to gender, gender identity and expression, sexual orientation, disability, mental illness, neuro(a)typicality, physical appearance, body size, race, caste, ethnicity or religion.
- Unwelcome comments regarding a person's lifestyle choices and practices, including those related to food, health, parenting, drugs, and employment.
- Physical contact and simulated physical contact without consent or after a request to stop.
- Deliberate intimidation.
- Sustained disruption of discussion.
- Continued one-on-one communication after requests to cease.
- Sexual harassment

## Sexual harassment

is a broad term. For the purposes of this event it is defined as:

Any unwelcome sexual advance in the form of words, images, gestures or physical contact in physical, digital or communication spaces which may reasonably be expected, or be

perceived, to cause distress, intimidation, fear, humiliation, or harm to another. The term also covers any request for a sexual favour, or a threat of a sexual nature. Sexual harassment may occur in any space, including the workplace. This includes activities of face-to-face meetings, virtual meetings and digital communication of all kinds. It can be a one-time incident or a series of incidents. Sexual harassment may be unintended, deliberate, or coercive. Sexual harassment may occur both within formal working hours and spaces, and outside these. Men, women, transitioning and transgender individuals may be victims or offenders.

Sexual harassment may result in discrimination, and it may create a hostile working environment. Other forms of behaviour which cause discrimination, fear, and/or a hostile working environment may be implicated in sexual harassment, such as harassment based on race, gender, sexuality, national origin, physical appearance, age, ancestry, disability, economic disparity, nationality, or religious or spiritual beliefs. APC recognises that APC's staff members, partners and event participants are from diverse contexts, and that sexual harassment experiences are embedded within the cultural, social, historical and personal contexts.

**“ Sexual harassment should not be confused with unintentional careless communication in a diverse working environment, or with our efforts to create a working culture which is open to conversations on sexuality and human rights.**

We understand that the impact of sexual harassment on APC's working culture can be highly destructive, and we understand the harmful impact of sexual harassment on any person's work, mind and body.

## **Examples of sexual harassment include (but are not limited to):**

- Gratuitous or off-topic sexual images or behaviour in spaces where they are not appropriate.
- Unwelcome sharing of sexualised content in visual, audio or text form
- Deliberate stalking, following or intimidation, online and/or offline
- Harassing photography, video or audio recording
- Inappropriate and/or unwanted physical contact
- Unwelcome sexual attention, in any form of communication
- Requests for sexual favours, verbal or physical contact of a sexual nature in exchange for an opportunity
- Threats, either explicit or implicit, to withdraw an opportunity or resources unless sexual contact and/or communication is permitted

- Advocating for, or encouraging, any of the above behaviour.

If you believe you have been harassed, or notice that someone else is being harassed, or have any other concerns, you are encouraged to raise your concerns in confidence to the Event Incidents Team.

APC commits that each case will be considered, and concrete actions will be taken as appropriate.

***Please refer to [APC's sexual harassment policy](#) for how APC responds to sexual harassment.***

# Code of Conduct and Anti-Harassment Policy Response Process

If you are being harassed by a member of the community or a participant or organiser at the conference, or have any other concerns, please contact a member of the Event Incidents Team.

When a complaint is made or an incident occurs that breaches this code, the **Event Incidents Team** will confidentially review and respond to any participant who has experienced harassment or inappropriate behavior.

If the person who is harassing you is on the Event Incidents Team, they will recuse themselves from handling your incident. If the person who is harassing you is a member of the organising team, they will not receive differential treatment than any other participant in the handling of the complaint.

We will try to respond as promptly to complaints as we can. These steps will be taken once you make a complaint:

1. One or more members of the Event Incidents team will discuss the issue with you.
2. They may take notes, with your consent, of what you say.
3. One or more members of the Events Incidents team will separately speak with the person(s) against whom the complaint is lodged.

4. The process will involve attaining resolution while ensuring safety, dignity and respect for everyone involved.

If a participant engages in harassing behavior, the Response Team may take any action they deem appropriate, up to and including expulsion from all APC spaces during the event, and identification of the participant as a harasser to other APC members or the general public. The Event Incidents team will prioritise marginalised people's safety over privileged people's comfort.

Any member of the Event Incidents Team can be contacted with any questions or concerns participants may have throughout the duration of an APC event. Anonymous complaints can be reported to the team on Telegram or submitted via email.

***Names and contact information of the Event Incidents Team are as follows:***





# Resource persons' profiles

# Introduction to international advocacy | Paula Martins

Tuesday, 29 June, 2021 [6:30 - 8:00 UTC]



**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

  
**PAULA MARTINS**  
paula@apc.org  
Session: Introduction to international advocacy

Paula is a researcher and activist who is passionate about freedom of expression and information. She closely follows human rights policy issues at the global level, particularly in United Nations spaces, including the UN Human Rights Council, UN General Assembly, International Telecommunication Union and others. Paula has been involved in monitoring and reporting violence against journalists and human rights defenders in Brazil as well as in other countries in Latin America. She advocated for the Brazilian Access to Information Law and the Internet Rights Framework and has litigated cases concerning digital rights, the right to protest, and media regulation. As the human rights policy advocacy lead at APC, Paula helps ensure that APC's global, regional and national policy advocacy strategies are effectively linked and are aligned with APC's priorities.

# Stakeholder mapping & understanding the landscape | Verengai Mabika

Tuesday, 29 June, 2021 [9:00 - 10:30 UTC]



**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

**VERENGAI MABIKA**  
mabika@isoc.org  
Session: Stakeholder mapping and understanding the landscape

Verengai Mabika is the senior policy advisor at the Global Public Policy team of the Internet Society (ISOC). He led the establishment of ISOC's chapter in Zimbabwe and also joined ISOC's delegation to the ITU's World Telecommunication Standardization Assembly as a chapter fellow. At ISOC, Verengai leads the regional policy work focusing on these key areas: internet governance, internet infrastructure security, online privacy, and community networks. He is also a trainer and faculty member for the African School on Internet Governance (AfriSIG), a joint initiative of APC and the African Union. Recently, Verengai launched a blockchain start-up in Zimbabwe.

# Treaties, instruments & standards: A baseline for international advocacy | Sheetal Kumar

Wednesday, 30 June, 2021 [4:00 - 5:30 UTC]

**ADVOCACY INTERNATIONAL**

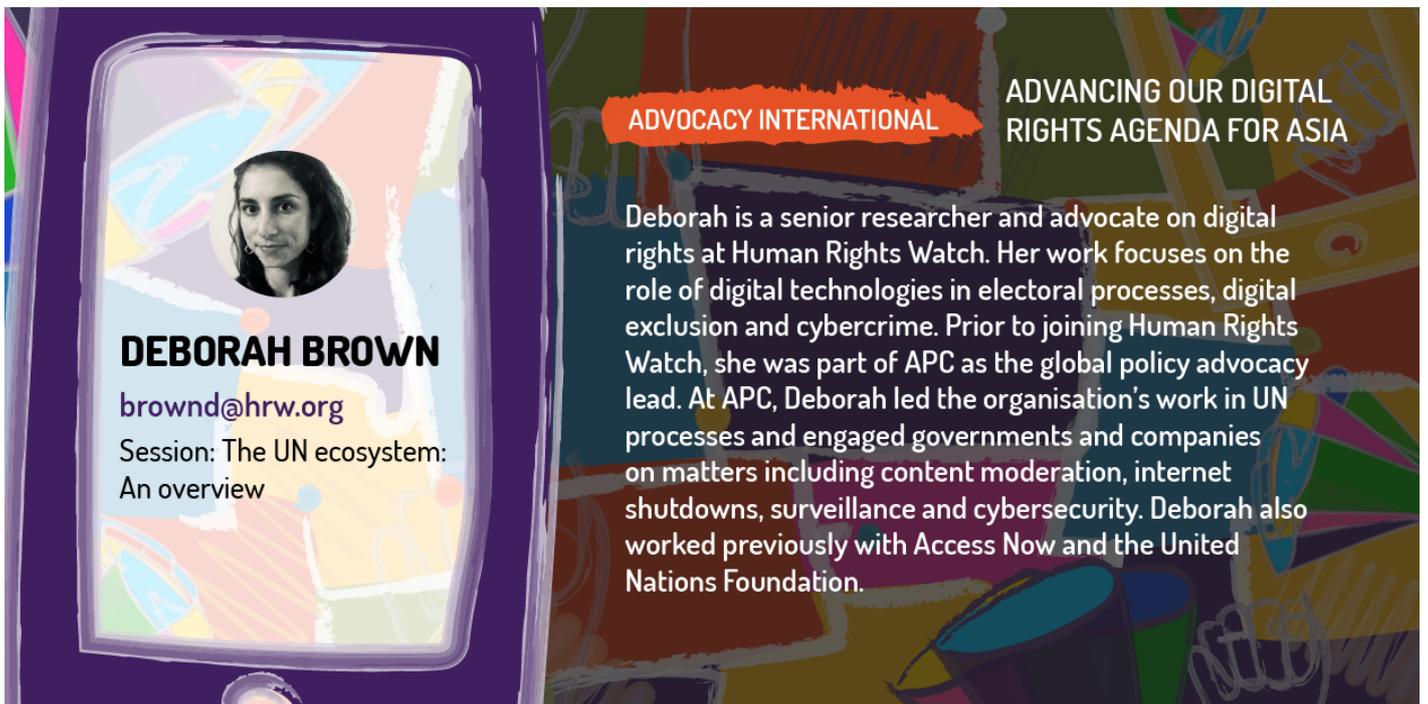
**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

**SHEETAL KUMAR**  
sheetal@gp-digital.org  
Session: Treaties, instruments & standards: A baseline for international advocacy

Sheetal Kumar provides strategic oversight for the Global Partners Digital (GPD) global cybersecurity capacity-building programme, which supports civil society organisations across the global South in protecting and promoting human rights in cybersecurity- and cybercrime-related discussions. She also facilitates civil society engagement in key relevant forums, including the UN, through research, facilitation and coordination support. Sheetal holds an MSc in Media, Communications and Development from the London School of Economics and an MA in International Relations with French from the University of St Andrews.

# The UN ecosystem: An overview | Deborah Brown

Wednesday, 30 June, 2021 [6:30 - 8:00 UTC]



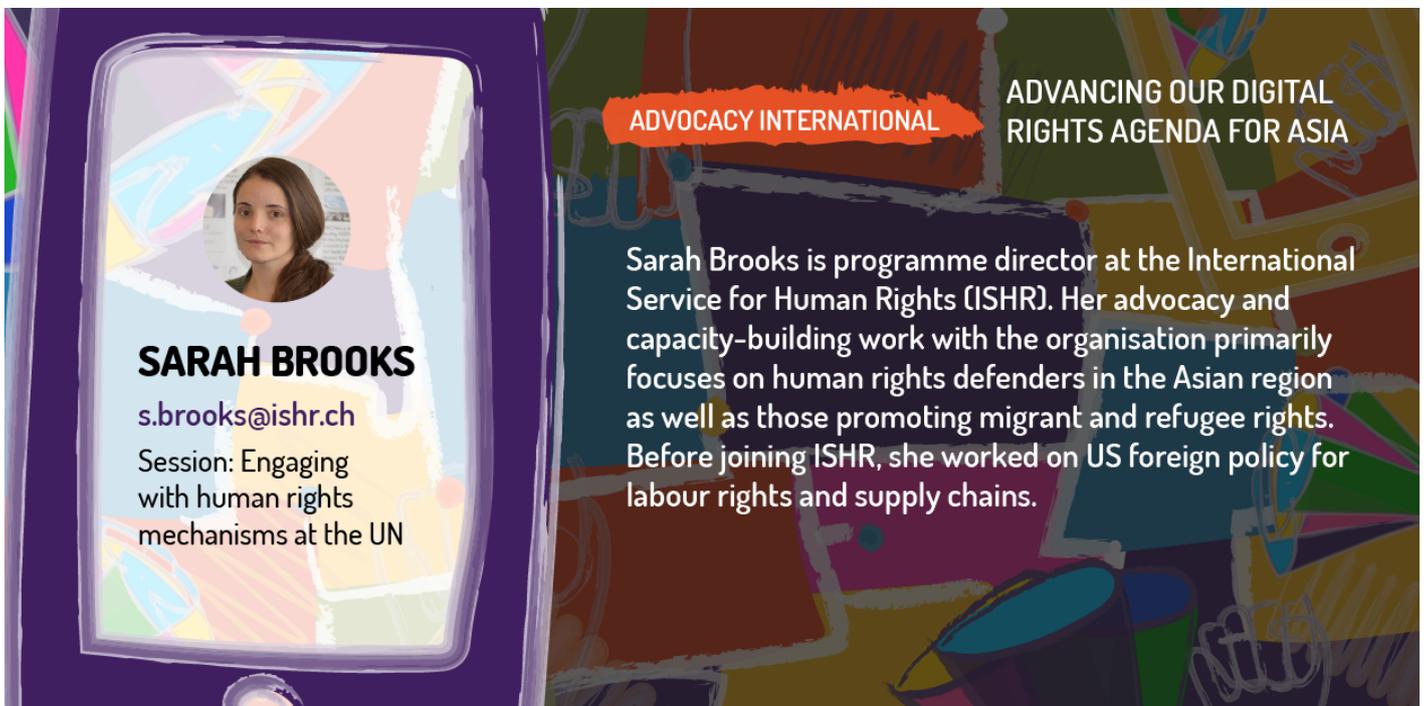
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Deborah is a senior researcher and advocate on digital rights at Human Rights Watch. Her work focuses on the role of digital technologies in electoral processes, digital exclusion and cybercrime. Prior to joining Human Rights Watch, she was part of APC as the global policy advocacy lead. At APC, Deborah led the organisation's work in UN processes and engaged governments and companies on matters including content moderation, internet shutdowns, surveillance and cybersecurity. Deborah also worked previously with Access Now and the United Nations Foundation.

# Engaging with human rights mechanisms at the UN | Sarah Brooks

Wednesday, 30 June, 2021 [9:00 - 10:30 UTC]



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Sarah Brooks is programme director at the International Service for Human Rights (ISHR). Her advocacy and capacity-building work with the organisation primarily focuses on human rights defenders in the Asian region as well as those promoting migrant and refugee rights. Before joining ISHR, she worked on US foreign policy for labour rights and supply chains.

**SARAH BROOKS**  
s.brooks@ishr.ch  
Session: Engaging with human rights mechanisms at the UN

# Internet governance & digital cooperation | Anriette Esterhuysen

Thursday, 1 July, 2021 [4:00 - 5:30 UTC]

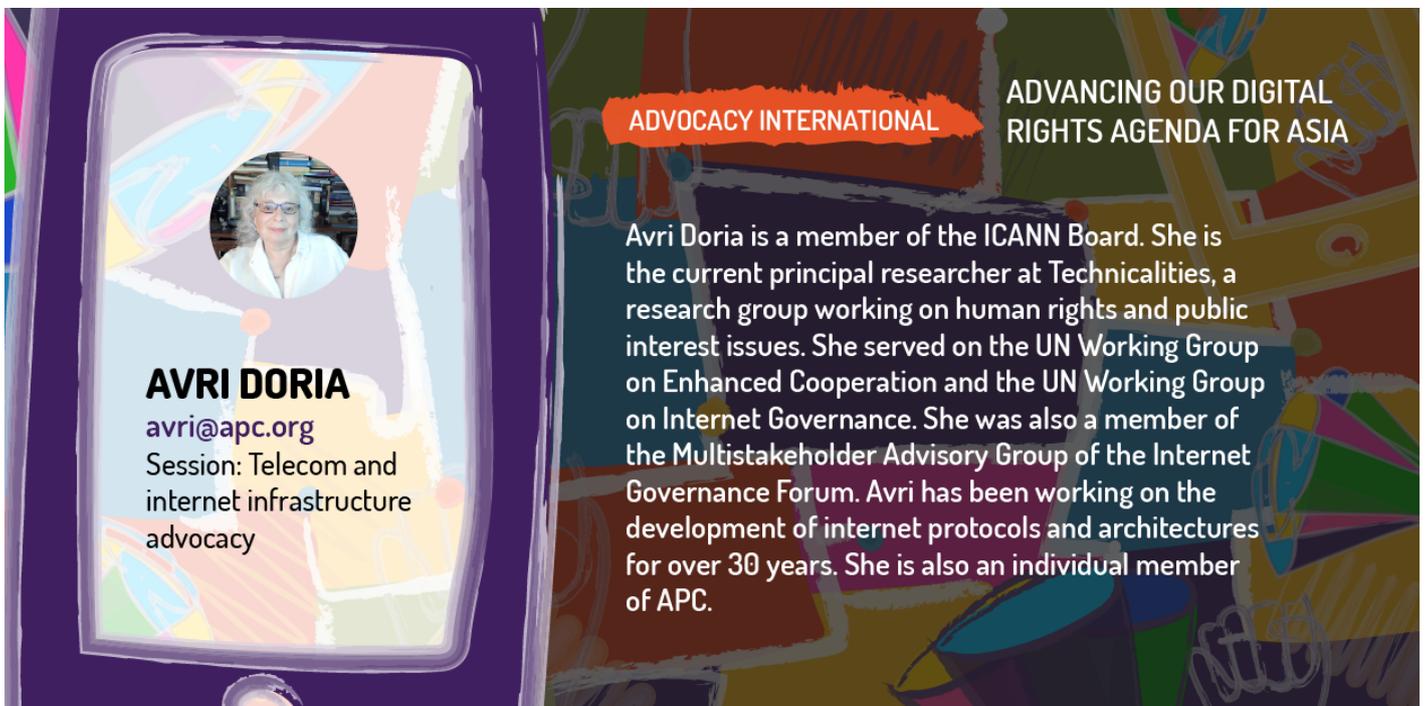
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Anriette is the senior advisor on internet governance, policy advocacy and strategic planning at APC. She was the organisation's executive director until March 2017. She was also the executive director of SANGONet, an internet service provider and training institution catering to civil society, labour and community organisations in South Africa. Through her efforts, Anriette, in collaboration with other stakeholders, was able to establish email and internet connectivity in South Africa. She has also served on the African Technical Advisory Committee of the UN's Economic Commission for Africa's African Information Society Initiative and was a member of the United Nations ICT Task Force from 2002 to 2005 and of the Multistakeholder Advisory Group of the UN Internet Governance Forum from 2012 to 2014. She was a finalist for the IT Personality of the Year in South Africa in 2012 and an inductee to the Internet Hall of Fame as a Global Connector in 2013. In 2020, she was appointed as the chair of the Multistakeholder Advisory Group of the Internet Governance Forum.

# Telecom & internet infrastructure advocacy | Avri Doria

Thursday, 1 July, 2021 [6:30 - 8:00 UTC]



**AVRI DORIA**  
avri@apc.org  
Session: Telecom and internet infrastructure advocacy

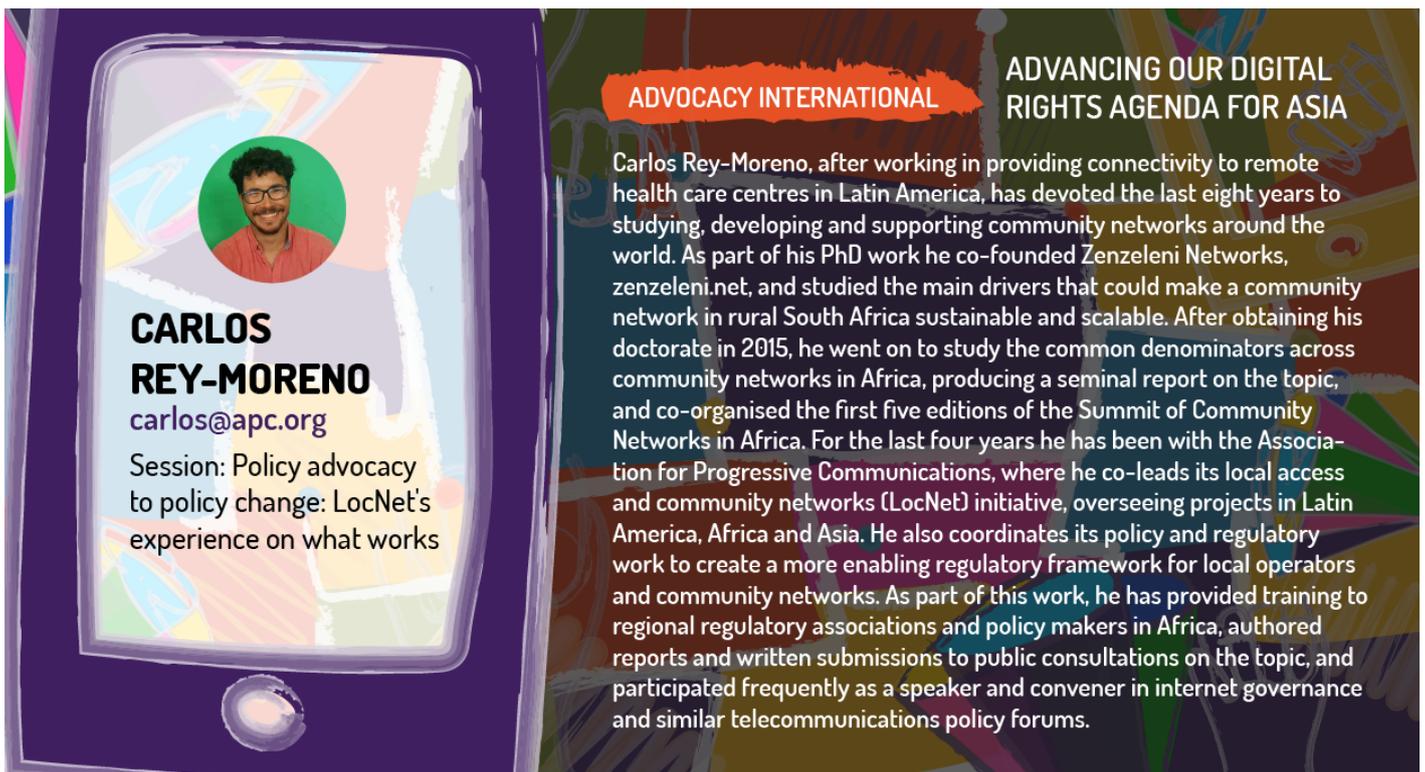
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Avri Doria is a member of the ICANN Board. She is the current principal researcher at Technicalities, a research group working on human rights and public interest issues. She served on the UN Working Group on Enhanced Cooperation and the UN Working Group on Internet Governance. She was also a member of the Multistakeholder Advisory Group of the Internet Governance Forum. Avri has been working on the development of internet protocols and architectures for over 30 years. She is also an individual member of APC.

# Policy advocacy to policy change: LocNet's experience on what works | Carlos Rey Moreno

Thursday, 1 July, 2021 [9:00 - 10:30 UTC]



**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

  
**CARLOS REY-MORENO**  
carlos@apc.org  
Session: Policy advocacy to policy change: LocNet's experience on what works

Carlos Rey-Moreno, after working in providing connectivity to remote health care centres in Latin America, has devoted the last eight years to studying, developing and supporting community networks around the world. As part of his PhD work he co-founded Zenzeleni Networks, zenzeleni.net, and studied the main drivers that could make a community network in rural South Africa sustainable and scalable. After obtaining his doctorate in 2015, he went on to study the common denominators across community networks in Africa, producing a seminal report on the topic, and co-organised the first five editions of the Summit of Community Networks in Africa. For the last four years he has been with the Association for Progressive Communications, where he co-leads its local access and community networks (LocNet) initiative, overseeing projects in Latin America, Africa and Asia. He also coordinates its policy and regulatory work to create a more enabling regulatory framework for local operators and community networks. As part of this work, he has provided training to regional regulatory associations and policy makers in Africa, authored reports and written submissions to public consultations on the topic, and participated frequently as a speaker and convener in internet governance and similar telecommunications policy forums.

# Integrating gender into the global digital rights agenda | Pooja Badrinath

Friday, 2 July, 2021 [4:00 - 5:30 UTC]



**POOJA  
BADARINATH**  
pooja@srigeneva.com  
Session: Integrating gender into the global digital rights agenda

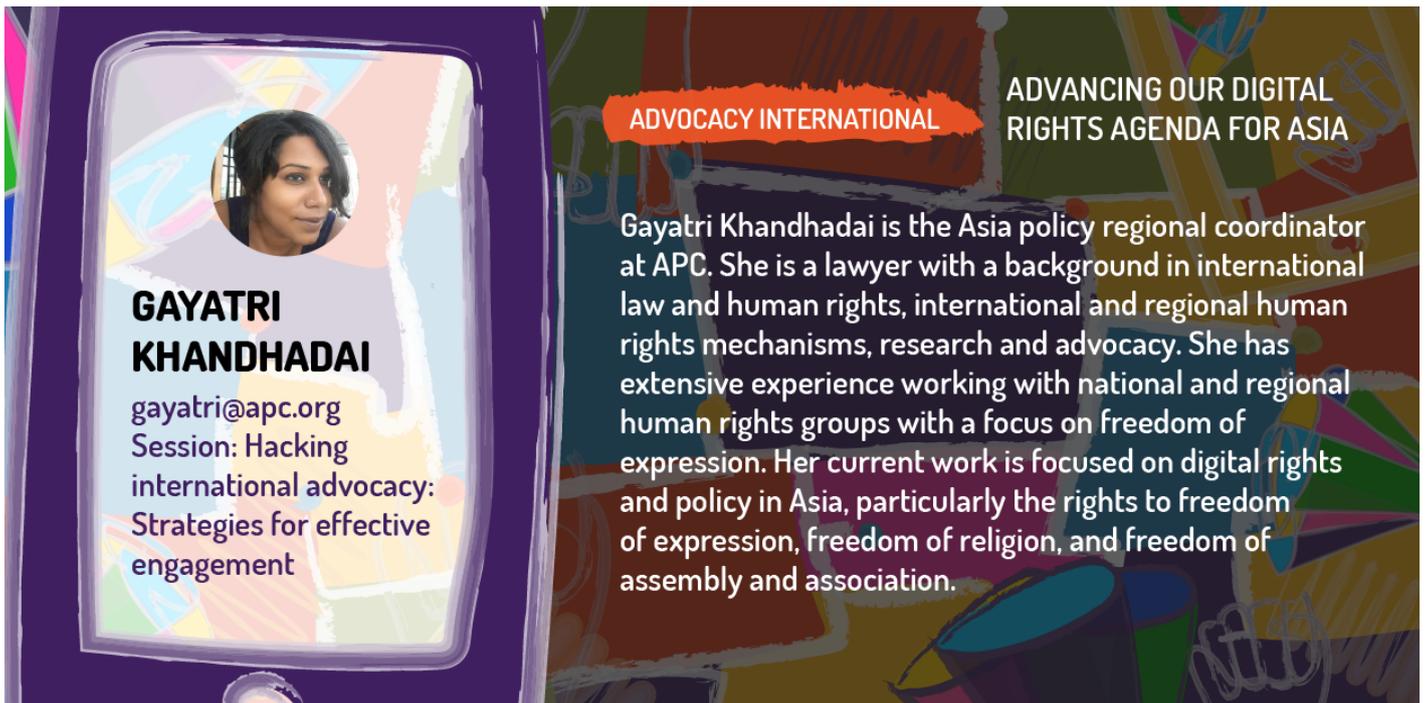
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**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Pooja Badarinath is the advocacy advisor for the Sexual Rights Initiative. Pooja is from India and has worked on law and policy implementation and reform on gender-based violence and sexuality and accountability for violations at national and regional levels. She is committed to feminist ways of working and exploring the idea of international human rights spaces as a site for feminist analysis for activists from the global South. She has a keen interest in understanding the relationship between law and sexuality and the ways in which they interact with each other.

# Hacking international advocacy: Strategies for effective engagement | Gayatri Khandhadai

Friday, 2 July, 2021 [6:30 - 8:00 UTC]

The profile card is set against a vibrant, abstract background of colorful brushstrokes in shades of purple, blue, green, and yellow. On the left, a purple rounded rectangle contains a circular portrait of Gayatri Khandhadai. To the right of the portrait, her name is written in bold, uppercase letters. Below her name, her email address and the session title are listed. On the right side of the card, the text 'ADVOCACY INTERNATIONAL' is written in white on an orange brushstroke background, and 'ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA' is written in white on a dark blue brushstroke background. Below these, a paragraph of text describes her role and background.

**GAYATRI  
KHANDHADAI**  
gayatri@apc.org  
Session: Hacking  
international advocacy:  
Strategies for effective  
engagement

**ADVOCACY INTERNATIONAL**

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RIGHTS AGENDA FOR ASIA**

Gayatri Khandhadai is the Asia policy regional coordinator at APC. She is a lawyer with a background in international law and human rights, international and regional human rights mechanisms, research and advocacy. She has extensive experience working with national and regional human rights groups with a focus on freedom of expression. Her current work is focused on digital rights and policy in Asia, particularly the rights to freedom of expression, freedom of religion, and freedom of assembly and association.

# Organisers Contact Details

# Organisers Contact Details

The Challenge team can be reached at [challenge@apc.org](mailto:challenge@apc.org)!

# Online Tools for Workshops and Interactivity

This document is a growing, living list of online platforms and tools we can use in workshops and meeting spaces to aid our facilitation by introducing interactive elements, spark conversation or simply present ideas in more visual or novel ways.

Tool/Platform	License	Description
<b>Wekan Boards</b>	FOSS (Self Hosted - Already up on APC servers)	Trello-like kanban board for cards. Supports markdown and is very customizable.
<b>Loomio</b>	FOSS (not up on APC servers yet)	Asynchronous participatory decision making and conversation tool
<b>Miro</b>	Freemium Proprietary	Very powerful and flexible online whiteboard and pinboard and more.
<b>Padlet</b>	Paid Proprietary	Useful for collecting ideas. Think mro with only stickies.
<b>ExcaliDraw</b>	FOSS (Paid Hosted)	Very pretty whiteboard, but no uploading of content. It's under active development.
<b>Twiddla</b>	FOSS (Free hosted)	Whiteboard with lots of fantastic features, allows annotation of entire websites and uploads. Dated interface with modern powers.
<b>Coggle</b>	Freemium Proprietary	
<b>MindMeister</b>	Freemium Proprietary	

<b>Wisemapping</b>	Free Online Hosted (FOSS)	Another mind mapping tool
<b>DirectPoll</b>	Free Proprietary	Super simple livepolling with animations.
<b>Mentimeter</b>	Paid	Very pretty live polls with charts and animations. Everything from wordclouds to graphs.
<b>Pingo</b>	Free Selfhosted (Coming to APC soon)	Start live polls in your browser, like mentimeter. More powerful, less pretty.

# Workshop playlist

Workshop playlist

# Spotify Playlist

<https://open.spotify.com/playlist/6kJCQSUJZvxsun5PhZRSVj?si=5c3d93dbff4949e1>