# Workshop Sessions

- Day 1 | Session 2: Introduction to international advocacy
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- Day 3 | Session 9: Policy advocacy to policy change: LocNet's experience on what works
- Day 4 | Session 10: Integrating gender into the global digital rights agenda
- Day 4 | Session 11: Hacking international advocacy: Strategies for effective engagement

# Day 1 | Session 2: Introduction to international advocacy

**Objective:** This session will introduce discussions for understanding policy advocacy. The aim is to enable participants to understand what international advocacy is and what its limits are. By the end of the session participants will have a better understanding of why policy advocacy is undertaken, where it has succeeded and when it has failed.

**Session plan:**

- Introduction to international advocacy - what is it?
- Who is it targeted toward?
- The relationship between national and international advocacy
- What have been some examples of successes? (case studies)
- How has the digital era impacted international advocacy spaces?
- What are the challenges one can expect to encounter when engaging in advocacy, especially during the Covid-19 pandemic?
- What are some limitations of international advocacy?
- Case studies of when it has not worked and why

*Reading materials and tables are hyperlinked, please click the text to access*

# Reading Materials:

*Suggested Readings*

1. The Advocates for Human Rights, *Advocacy in Human Rights*
2. APC, *The APC ICT Policy Handbook* (Second Edition)
3. Eóin Young & Lisa Quinn, *Making Research Evidence Matter: A Guide to Policy Advocacy in Transition Countries*
4. ISHR Academy, *Risks in Engaging with the UN*

***Additional Readings***

1. APC, *APC Internet Rights Charter*
2. Johanna Eve Simeant, *Interpreting the Rise of International "Advocacy"*
3. Shannon O'Connell, *Policy Development and Policy Advocacy*

## Representations:

1. Advocacy Levels with Examples
2. How linking local, national and global advocacy can strengthen the position of environmental defenders
3. Tips on advocacy

Presentation Slide

Read Day 1 Summary Here

# Day 1 | Session 3: Stakeholder mapping & understanding the landscape

**Tuesday, 29 June, 2021 [9:00 - 10:30 UTC]**

**Objective:** This session will help participants understand the importance of multistakeholderism and to identify the different stakeholders involved in policy advocacy. By studying the stakeholders and their interests, participants will also be able to understand the actors in the landscape in which they will engage.

**Session plan:**

- What is multistakeholderism?
- Examples of multi stakeholder processes and progress achieved through them
- Multi Stakeholder vs. Multilateral spaces
- Who are the key stakeholders?
- What are their interests and pressure points?
- How do we engage with the different stakeholders?

*Reading materials and Tables are hyperlinked, please click the text to access*

# Reading Materials:

***Suggested Readings***

1. APC, *Frequently asked questions about multi-stakeholder partnerships in ICTs for development: A guide for national ICT policy animators*
2. EvalPartners, *Stakeholder analysis in advocacy*
3. Save the Children, *Advocacy Targets*
4. Enrico Calandro, Alison N. Gillwald, & Nicolo Zingales, *Multistakeholderism and Consensus Based Decision Making*

***Additional Readings***

1. APC, *Inside the Information Society The what and why of multistakeholder participation*
2. APC, *Inside the Information Society: Multistakeholder participation, a work in progress*
3. The Transnational Institute, *Where we are now with the emergence of multistakeholderism*

## Representations:

1. Mapping Stakeholders Communities
2. Multi Stakeholder Model
3. Benefits and Challenges of Multistakeholderism
4. Advocacy Targets
5. Multistakeholderism and the deliberative process

# Presentation Slide

# Read Day 1 Summary Here

# Day 2 | Session 4: Treaties, instruments and standards: A baseline for international advocacy

**Wednesday, 30 June, 2021 [4:00 - 5:30 UTC]**

**Objective:** This session will introduce participants to key documents that help lay out the standards for digital rights. They form the basis of all forms of international advocacy. Through this session, participants will be equipped with knowledge on the types of instruments and standards they set out as the basis for advocating for change.

**Session plan:**

- Kinds of instruments that set out the standards for digital rights:
    - Instruments and their enforceability (treaties, declarations, resolutions and general comments)
    - Other documents (ex. Universal Periodic Review (UPR) reports, UN Special Rapporteur reports and Office of the High Commissioner for Human Rights (OHCHR) reports)

- Instruments to use:
    - Digital rights - Universal Declaration of Human Rights (UDHR), International Covenant for Civil and Political Rights (ICCPR), International Covenant for Economic Social and Cultural Rights (ICESCR), Rabat Plan of Action
    - Gender rights - Convention on the Elimination of all forms of Discrimination Against Women (CEDAW)
    - Infrastructure - International Telecommunications Union (ITU) documentation, ICESCR (right to scientific development)

- Soft standards for specific issues

*Reading materials and Tables are hyperlinked, please click the text to access

# Reading Materials:

***Suggested Readings***

1. Arturo J. Carrillo, *Primer on Researching International Law to Advance Digital Rights*
2. Council of Europe, *Legal Protection of Human Rights*
3. Global Information Society Watch, *Economic, Social and Cultural Rights and the Internet*
4. APC, *Inside the Information Society: Connecting ICTs to economic, social and cultural rights*

***Additional Readings***

1. Article 19, *Freedom of expression and ICTs: Overview of international standards*
2. Global Network Initiative, *Digital Freedoms in International Law: Practical Steps to protect Human Rights Online*
3. The Danish Institute for Human Rights, *ICT and Human Rights*
4. The Rise of International Advocacy

# Representations:

1. Human Rights Instruments
2. Status of Ratification
3. UDHR
4. UDHR Memory Aid
5. Bill of Rights
6. Reporting Cycle under Human Rights Treaties
7. The Impact of the Internet on Human Rights in Africa
8. The International State of Digital Rights, a Conversation with the UN Special Rapporteur

## Presentation Slide

## Read Day 2 Summary Here

# Day 2 | Session 5: The UN ecosystem: An overview

**Objective:** This session will provide an overview of the different spaces available in the UN ecosystem. Understanding these spaces will help the participants identify spaces where they want to advocate on digital rights. Through looking at examples of important standards these spaces have created or instances of success, participants will be aided in modelling their advocacy. Limitations or failures of these spaces will help us understand areas that need more work.

- UN ecosystem
  - General Assembly (GA)
  - Internet Governance Forum (IGF )
  - International Telecommunications Union (ITU)
  - Sustainable Development Goals (SDGs)
  - Gender - Commission on the Status of Women (CSW)
  - World Trade Organisation (WTO)

- Which spaces can you be at?
- UN interaction with regional bodies and other institutions (like the Organisation for Economic Cooperation and Development (OECD)) - upcoming sessions
- Successes for the digital rights movement at the UN
- Challenges in engaging with these spaces

*Reading materials and Tables are hyperlinked, please click the text to access*

## Reading Materials:

1. United Nations, *The United Nations System*
2. Advocates for Human Rights, *Advocacy at the United Nations*
3. International Telecommunication Union, *ICTs in Support of Human Rights, Democracy and Good Governance*
4. Sheetal Kumar and Deborah Brown, *UN First Committee Process on Responsible State Behaviour in Cyberspace: An Explainer*

5. International Service for Human Rights, *Third Committee of the United Nations General Assembly: A Practical Guide for NGOs*

6. Lisa Cornish, *Engaging private sector within the UN framework: What are the challenges?*

7. UN Women, *What is International Human Rights Advocacy?*

## Representations:

1. Reporting cycle under Human Rights treaties
2. ICT Related Recommendations of the High-Level Review on UN Sanctions
3. Mapping International ICT Decision Making
4. United Nations System: Explainer
5. Navigating the UN
6. UN Spaces for Advocacy

## Exercise:

1. **Group1 exercise**
2. **Group 2 exercise**
3. **Group 3 exercise**

## Presentation Slide

## Read Day 2 Summary Here

# Day 2 | Session 6: Engaging with Human Rights mechanisms at the UN

**Wednesday, 30 June, 2021 [9:00 - 10:30 UTC]**

**Objective:** In continuation of the previous session, this session will focus on human rights spaces in the UN ecosystem. By enabling participants to understand the human rights spaces in the UN, the session will help them gear up for targeted advocacy. Discussion on effective engagement in each of these unique processes will be undertaken through looking at specific examples of cases and the array of types of interventions possible.

**Session plan:**

- Treaty bodies
    - What are the relevant treaty bodies and what can they do?
      Submissions and advocacy with treaty bodies

- Human Rights Council (HRC)
    - Sessions at the HRC and what can we do?
    - UPR and how to engage?
    - Special Procedures

- OHCHR
    - Their engagement with digital rights

- What kind of interventions can you make?
    - Participation in negotiation of norms (resolutions)
    - Statements - written and oral
    - Bilateral meetings
    - Side-events
    - Submissions and shadow reports to UNSR, UPR, TBs

*Reading materials and Tables are hyperlinked, please click the text to access*

# Reading Materials:

***Suggested Readings***

1. International Service for Human Rights, *A Simple Guide to the UN Treaty Bodies*
2. Deborah Brown & Sheetal Kumar, *A guide to help human rights defenders navigate the Universal Periodic Review*
3. United Nations Human Rights Council, *A practical guide for NGOs*
4. Open Society Institute, *UN Treaty Committees*

***Additional Readings***

1. UN OHCHR, *How to Follow Up on United Nations Human Rights Recommendations*
2. United Nations Development Programme, *Strengthening Engagement with the International Human Rights Machinery: A Practioner's Guide*
3. UN OHCHR, *Universal Human Rights Index*
4. UN OHCHR, *Training Manual on Human Rights Monitoring*
5. UN OHCHR, *A Practical Guide to Effective State Engagement with International Human Rights Mechanisms*
6. APC & Advocacy Assembly, *Making an Impact with the Universal Periodic Review*

# Representations:

1. Map of UNHRC Spaces
2. Human Rights Architecture
3. Introduction to Human Rights Treaties
4. Human Rights Treaty System
5. State Party Reporting Obligations under International Human Rights Treaties
6. Human Rights Mechanism
7. UN Human Rights Organizational Chart
8. UNHRC 47th Session: 'How To' Guide
9. UNHRC Members who have sponsored or co-sponsored Resolutions on the promotion, protection and enjoyment of human rights on the Internet

## Presentation Slide

# Read Day 2 Summary Here

# Day 3 | Session 7: Internet governance & digital cooperation

**Thursday, 1 July, 2021 [4:00 - 5:30 UTC]**

**Objective:** This session will build on the discussions around multistakeholderism and look at how internet governance spaces can be used for advocacy. Specific emphasis will be given to the Roadmap For Digital Cooperation process and the Internet Governance Forum. Effective ways to engage in these processes will help participants identify where they can place themselves to advocate.

**Session plan:**

- Road map for digital cooperation
  - What is the Roadmap and what are the key areas it covers?
  - How and why was it created?
  - How is it being implemented?
- Internet Governance Forum (IGF)
  - What is the IGF?
  - How to engage in the IGF and how can we shape the agenda?
  - Inter-sessional work at the IGF through Best Practice Forums (BPF) and Dynamic Coalitions (DC)
  - Asia Pacific Regional IGF (APrIGF), sub-regional IGFs and national IGFs - their relationship
  - Reflection about the IGF, future and how to strengthen it?

*Reading materials and Tables are hyperlinked, please click the text to access*

# Reading Materials:

***Suggested Readings***

1. Internet Governance Forum, *Evolution of the Internet Governance Ecosystem and Role of the IGF*
2. United Nations, *High Level Panel on Digital Cooperation*

3. DigWatch, *Overview of the IGF*

***Additional Readings***

1. Internet Society, *Internet Governance: Why the Multistakeholder Approach Works*
2. UNESCO, *What if we all governed the Internet? Advancing multistakeholder participation in Internet governance*
3. Internet Governance Forum. *Regional IGFs and their initiatives*

# Representations:

1. IGF 2020
2. IGF Structure
3. Internet Governance Ecosystem

Presentation Slide

Read Day 3 Summary Here

# Day 3 | Session 8: Telecom & internet infrastructure advocacy

**Thursday, 1 July, 2021 [6:30 - 8:00 UTC]**

**Objective:**This session will help us understand global technical and telecommunication spaces. These spaces are critical for standard setting and cooperation, by understanding how they function participants will be able to develop skills around engaging them. Looking at the limitations these spaces have and the challenges that civil society has faced in working with them will help us identify areas that need more attention.

**Session plan:**

- What technical and telecommunication spaces are available for advocacy and what do they focus on?
  - Internet Corporation for Assigned Names and Numbers (ICANN)
  - Asia Pacific Network Information Centre (APNIC)
  - Internet Engineering Task Force (IETF)
  - Internet Telecommunications Union (ITU)
  - World Summit on the Information Society (WSIS)
  - Global Symposium for Regulators
  - Global Network Initiative (GNI)

- What is possible in these spaces?
- Who can engage in these spaces?
- How to engage with the technical community?
- Technical skills - is it a must?
- What are the limitations or challenges faced in engaging these spaces?

*Reading materials and Tables are hyperlinked, please click the text to access*

# Reading Materials:

*Suggested Readings*

1.

Joy Liddicoat and Avri Doria, *Human rights and Internet protocols: Comparing processes and principle*

2. LocNet, *Engagement at International Telecommunication Union processes*
3. ICANN, *Introduction to ICANN*
4. IETF, *Getting started in the ITEF*

**Additional Readings**

1. Global Network Initiative, *Principles on Freedom of Expression and Privacy*
2. Global Network Initiative, *Implementation Guidelines for the Principles on Freedom of Expression and Privacy*

# Representations:

1. Technical and Telecommunications Spaces
2. Dimensions for mapping internet governance issues and entities
3. ICANN and the internet ecosystem
4. Introduction to ICANN
5. Internet Ecosystem: Asia Pacific
6. Internet Ecosystem: Global Perspective
7. Internet Governance Timeline
8. Internet Organization
9. Who Runs the Internet?

# Presentation Slide

# Read Day 3 Summary Here

# Day 3 | Session 9: Policy advocacy to policy change: LocNet's experience on what works

**Thursday, 1 July, 2021 [9:00 - 10:30 UTC]**

**Objective:** This session is tailored to understand practical developments seen through consistent policy advocacy in telecommunication spaces. This is done by looking at how the LocNet initiative worked on regulatory frameworks on community networks in international spaces. Participants will be engaged in discussions around elements behind a long-term policy advocacy strategy that is starting to create tangible policy change for community networks.

**Session plan:**

- What is LocNet and what are community networks?
- How and why did LocNet start and are progressing on policy work especially on technical regulatory work
- Working with telecommunication regulators
- What are the different areas of work for Policy Advocacy in LocNet?
    - Rationale behind them
    - Objectives
    - Results obtained thus far
    - Lessons learned

- What are the advocacy spaces at the international level for telecom policy?
- What have been the most successful changes and what are the challenges?
- Next steps and feedback to make it work in Asia

*Reading materials and Tables are hyperlinked, please click the text to access*

## Reading Materials:

***Suggested Readings***

1. APC, *Expanding the telecommunications operators ecosystem: Policy and regulatory guidelines to enable local operators*
2. LocNet, *Policy and Regulation for Community Networks*
3. LocNet, *Engagement at International Telecommunication Union processes*
4. Internet Society, *Telecommunications Reclaimed: A Hands On Guide to Networking Communities*

***Additional Readings***

1. APC, *Mapping the Regulatory Environment of Community Networks in India, Myanmar & Philippines*
2. UNESCAP, *Digital connectivity and e-resilience as a foundation infrastructure: perspectives during COVID-19*
3. UNESCAP, *In-Depth Study of the Asia-Pacific Information Superhighway in CLMV Countries : Asia-Pacific Information Superhighway (AP-IS) Working Paper Series*
4. UNESCAP, *Master Plan for the Asia-Pacific Information Superhighway, 2019-2022*

# Representations:

1. AP-IS Master Plan Initiatives
2. Community Networks
3. Internet Society, Community Networks 101
4. Four Pillars of Asia Pacific Superhighway
5. ITU AP-IS Interactive Map
6. LocNet Country Profiles

Read Day 3 Summary Here

# Day 4 | Session 10: Integrating gender into the global digital rights agenda

**Friday, 2 July, 2021 [4:00 - 5:30 UTC]**

**Objective:** This session will work towards helping participants understand and develop gender perspectives to policy advocacy. While the session will address gender specific advocacy spaces, it will also introduce ways to incorporate gender perspectives and experiences in other advocacy initiatives. The successes, especially what it took to get there and challenges or limitations will help the participants shape and influence their initiatives in the future.

**Session plan:**

- Why does gender matter in digital rights policy advocacy?
- Importance of  linking women's rights advocacy to digital rights advocacy (language, issues, intersectionality and allyship)
- Thematic issues (eg surveillance, access, sexuality, online gender based violence (GBV), expression and association)
- Challenges and opportunities of 'doing gender' in digital rights advocacy
- Actors / allies / networks  for engaging in advocacy
- Spaces (eg CEDAW and others)
- Example of successful advocacy - Case study on online gender based violence and the 10 years of advocacy (and multi-pronged strategy) it took to get the resolution on violence against women and girls in a digital age
- How can we incorporate gender perspectives in all policy advocacy initiatives?

*Reading materials and Tables are hyperlinked, please click the text to access*

# Reading Materials:

*Suggested Readings*

1. Feminist Internet, *Feminist Principles of the Internet*
2. NGO CSW/NY, *A Guide for NGOs and Women's Human Rights Activists at the UN and CSW*

3. Women Human Rights Defenders International Coalition, *A Manual For and About Women Human Rights Defenders*

4. World Wide Web Foundation, *Advancing Women's Rights Online: Gaps and Opportunities in Policy and Research*

**Additional Readings**

1. UN Women, *The Digital Revolution: Implications for Gender Equality and Women's Rights 25 Years after Beijing*

2. ICRW Reports on Technology Facilitated, Gender Based Violence:
   - *Defining and measuring technology facilitated gender-based violence*
   - *Technology facilitated gender-based violence: What is it, and how do we measure it?*

3. UN Human Rights Council, *Report of the United Nations High Commissioner for Human Rights: Promotion, protection and enjoyment of human rights on the Internet: ways to bridge the gender digital divide from a human rights perspective*

4. UN Women, *UN Gender Laws and Policies*

5. WHO, on behalf of the United Nations VAW-IAWGED, *Violence Against Women Prevalence Estimate*

6. Kate Edrinn, *Advocacy Tools Dropbox*

7. OECD, *Bridging the Digital Gender Divide*

## Representations:

1. Gender Spaces at the UN
2. Gender Based Attitudes Towards Online Violence
3. Is the Web Really Empowering Women
4. Technology Facilitated Gender Based Violence Explainer

## Presentation Slide

## Read Day 4 Summary Here

# Day 4 | Session 11: Hacking international advocacy: Strategies for effective engagement

**Objective:** This session will tie up all the discussions in the previous days and move towards developing key strategies to engage in advocacy. In this practice based session, the participants will be looking at elements involved in developing responsive strategies for engaging in effective international advocacy. Moving from strategy, the session will also discuss building networks and identifying key components of different documents to be prepared for advocacy.

**Session plan:**

- Why is it necessary to develop a strategy for international advocacy?
- What are the key elements that a strategy must hold?
- What kinds of documentation would be necessary to engage in international advocacy?
- Elements for written submissions, policy briefers and statements
- Who are the actors that we can reach out to for support and networking?
- Communication and campaigning in international advocacy

*Reading materials and Tables are hyperlinked, please click the text to access*

# Reading Materials:

***Suggested Readings***

1. APC, *Advocacy Strategy and Approaches: Overview*
2. World Neighbors, *A New Weave of Power, People & Politics: The Action Guide for Advocacy and Citizen Participation, Mapping Advocacy Strategies*
3. The Advocates for Human Rights, *A Practitioner's Guide to Human Rights Monitoring, Documentation and Advocacy*

**Additional Readings**

1. ISHR Academy, *Advocacy Roadmap*
2. APNIC, Internet governance
   1. *Intergovernmental organizations*
   2. *IGF*
   3. *I-star organizations*
   4. *AP-star organizations*
3. UNICEF, *Advocacy Toolkit: Developing an Advocacy Strategy*
4. World Health Organisation, *A practical guide to successful advocacy*
5. BOND, *The How and Why of Advocacy*
6. Zonta, *Gender Based Advocacy*

# Representations:

1. Advocacy Strategies
2. A Strategic Approach to Advocacy
3. List of Regional and International Groups Dealing with Advocacy

# Samples:

1. APC, *APC at the Human Rights Council 43rd session: Briefing on the deteriorating human rights situation in India*
2. APC, *India's constitutional and civic space crisis addressed at HRC43 side event*
3. APC, *Written statement by the Association for Progressive Communications on the right to education and the internet*
4. APC, *Human Rights and the Philippine Digital Environment: Joint Submission to the Universal Periodic Review of the Philippines*
5. APC, *Statement at HRC draws attention to draconian and discriminatory measures in Sri Lanka*

6. APC's submission to the OHCHR, *Bridging the gender digital divide from a human rights perspective*

## Presentation Slide

## Read Day 4 Summary Here