

# Resource persons' profiles

- Introduction to international advocacy | Paula Martins
- Stakeholder mapping & understanding the landscape | Verengai Mabika
- Treaties, instruments & standards: A baseline for international advocacy | Sheetal Kumar
- The UN ecosystem: An overview | Deborah Brown
- Engaging with human rights mechanisms at the UN | Sarah Brooks
- Internet governance & digital cooperation | Anriette Esterhuysen
- Telecom & internet infrastructure advocacy | Avri Doria
- Policy advocacy to policy change: LocNet's experience on what works | Carlos Rey Moreno
- Integrating gender into the global digital rights agenda | Pooja Badrinath
- Hacking international advocacy: Strategies for effective engagement | Gayatri Khandhadai

# Introduction to international advocacy | Paula Martins

Tuesday, 29 June, 2021 [6:30 - 8:00 UTC]



**PAULA MARTINS**  
paula@apc.org  
Session: Introduction to international advocacy

**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Paula is a researcher and activist who is passionate about freedom of expression and information. She closely follows human rights policy issues at the global level, particularly in United Nations spaces, including the UN Human Rights Council, UN General Assembly, International Telecommunication Union and others. Paula has been involved in monitoring and reporting violence against journalists and human rights defenders in Brazil as well as in other countries in Latin America. She advocated for the Brazilian Access to Information Law and the Internet Rights Framework and has litigated cases concerning digital rights, the right to protest, and media regulation. As the human rights policy advocacy lead at APC, Paula helps ensure that APC's global, regional and national policy advocacy strategies are effectively linked and are aligned with APC's priorities.

# Stakeholder mapping & understanding the landscape | Verengai Mabika

Tuesday, 29 June, 2021 [9:00 - 10:30 UTC]

**VERENGAI MABIKA**  
mabika@isoc.org  
Session: Stakeholder mapping and understanding the landscape

**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Verengai Mabika is the senior policy advisor at the Global Public Policy team of the Internet Society (ISOC). He led the establishment of ISOC's chapter in Zimbabwe and also joined ISOC's delegation to the ITU's World Telecommunication Standardization Assembly as a chapter fellow. At ISOC, Verengai leads the regional policy work focusing on these key areas: internet governance, internet infrastructure security, online privacy, and community networks. He is also a trainer and faculty member for the African School on Internet Governance (AfriSIG), a joint initiative of APC and the African Union. Recently, Verengai launched a blockchain start-up in Zimbabwe.

# Treaties, instruments & standards: A baseline for international advocacy | Sheetal Kumar

Wednesday, 30 June, 2021 [4:00 - 5:30 UTC]

**ADVOCACY INTERNATIONAL**

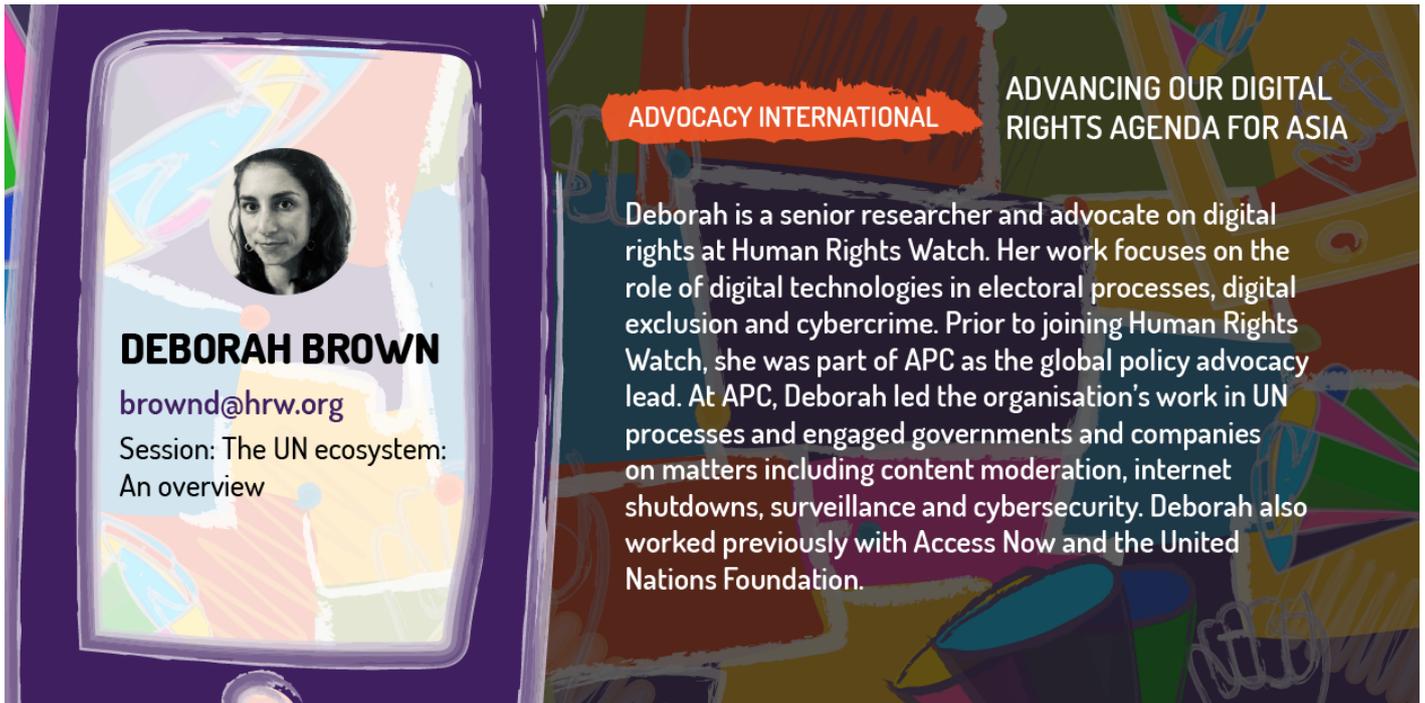
**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Sheetal Kumar provides strategic oversight for the Global Partners Digital (GPD) global cybersecurity capacity-building programme, which supports civil society organisations across the global South in protecting and promoting human rights in cybersecurity- and cybercrime-related discussions. She also facilitates civil society engagement in key relevant forums, including the UN, through research, facilitation and coordination support. Sheetal holds an MSc in Media, Communications and Development from the London School of Economics and an MA in International Relations with French from the University of St Andrews.

**SHEETAL KUMAR**  
sheetal@gp-digital.org  
Session: Treaties, instruments & standards: A baseline for international advocacy

# The UN ecosystem: An overview | Deborah Brown

Wednesday, 30 June, 2021 [6:30 - 8:00 UTC]



**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Deborah is a senior researcher and advocate on digital rights at Human Rights Watch. Her work focuses on the role of digital technologies in electoral processes, digital exclusion and cybercrime. Prior to joining Human Rights Watch, she was part of APC as the global policy advocacy lead. At APC, Deborah led the organisation's work in UN processes and engaged governments and companies on matters including content moderation, internet shutdowns, surveillance and cybersecurity. Deborah also worked previously with Access Now and the United Nations Foundation.

# Engaging with human rights mechanisms at the UN | Sarah Brooks

Wednesday, 30 June, 2021 [9:00 - 10:30 UTC]

**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Sarah Brooks is programme director at the International Service for Human Rights (ISHR). Her advocacy and capacity-building work with the organisation primarily focuses on human rights defenders in the Asian region as well as those promoting migrant and refugee rights. Before joining ISHR, she worked on US foreign policy for labour rights and supply chains.

**SARAH BROOKS**  
s.brooks@ishr.ch  
Session: Engaging with human rights mechanisms at the UN

# Internet governance & digital cooperation | Anriette Esterhuysen

Thursday, 1 July, 2021 [4:00 - 5:30 UTC]



**ANRIETTE ESTERHUYSEN**  
anriette@apc.org  
Session: Internet governance and digital cooperation

**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Anriette is the senior advisor on internet governance, policy advocacy and strategic planning at APC. She was the organisation's executive director until March 2017. She was also the executive director of SANGONet, an internet service provider and training institution catering to civil society, labour and community organisations in South Africa. Through her efforts, Anriette, in collaboration with other stakeholders, was able to establish email and internet connectivity in South Africa. She has also served on the African Technical Advisory Committee of the UN's Economic Commission for Africa's African Information Society Initiative and was a member of the United Nations ICT Task Force from 2002 to 2005 and of the Multistakeholder Advisory Group of the UN Internet Governance Forum from 2012 to 2014. She was a finalist for the IT Personality of the Year in South Africa in 2012 and an inductee to the Internet Hall of Fame as a Global Connector in 2013. In 2020, she was appointed as the chair of the Multistakeholder Advisory Group of the Internet Governance Forum.

# Telecom & internet infrastructure advocacy | Avri Doria

Thursday, 1 July, 2021 [6:30 - 8:00 UTC]

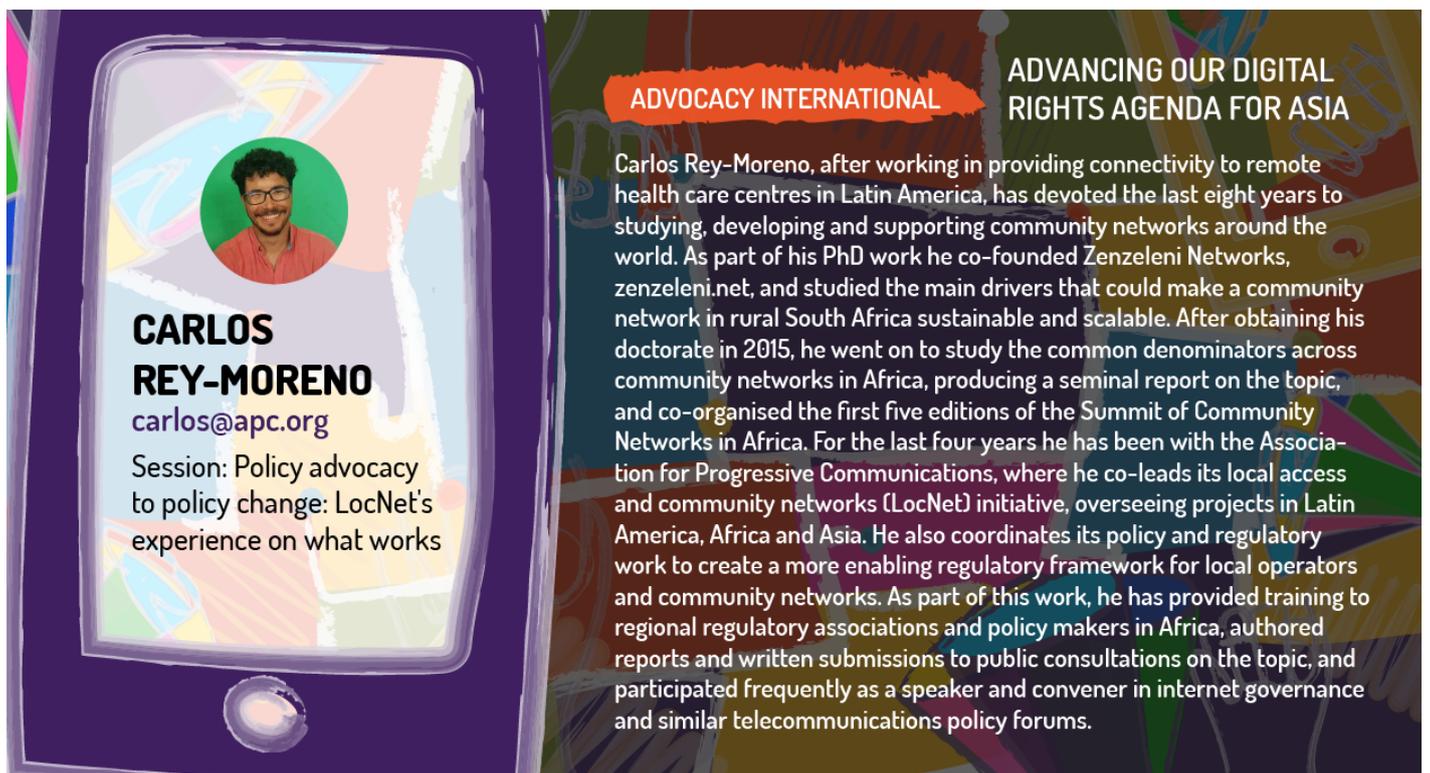
**ADVOCACY INTERNATIONAL**

ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA

Avri Doria is a member of the ICANN Board. She is the current principal researcher at Technicalities, a research group working on human rights and public interest issues. She served on the UN Working Group on Enhanced Cooperation and the UN Working Group on Internet Governance. She was also a member of the Multistakeholder Advisory Group of the Internet Governance Forum. Avri has been working on the development of internet protocols and architectures for over 30 years. She is also an individual member of APC.

# Policy advocacy to policy change: LocNet's experience on what works | Carlos Rey Moreno

Thursday, 1 July, 2021 [9:00 - 10:30 UTC]



**CARLOS REY-MORENO**  
carlos@apc.org  
Session: Policy advocacy to policy change: LocNet's experience on what works

**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Carlos Rey-Moreno, after working in providing connectivity to remote health care centres in Latin America, has devoted the last eight years to studying, developing and supporting community networks around the world. As part of his PhD work he co-founded Zenzeleni Networks, zenzeleni.net, and studied the main drivers that could make a community network in rural South Africa sustainable and scalable. After obtaining his doctorate in 2015, he went on to study the common denominators across community networks in Africa, producing a seminal report on the topic, and co-organised the first five editions of the Summit of Community Networks in Africa. For the last four years he has been with the Association for Progressive Communications, where he co-leads its local access and community networks (LocNet) initiative, overseeing projects in Latin America, Africa and Asia. He also coordinates its policy and regulatory work to create a more enabling regulatory framework for local operators and community networks. As part of this work, he has provided training to regional regulatory associations and policy makers in Africa, authored reports and written submissions to public consultations on the topic, and participated frequently as a speaker and convener in internet governance and similar telecommunications policy forums.

# Integrating gender into the global digital rights agenda

## | Pooja Badrinath

Friday, 2 July, 2021 [4:00 - 5:30 UTC]



**ADVOCACY INTERNATIONAL**

**ADVANCING OUR DIGITAL RIGHTS AGENDA FOR ASIA**

Pooja Badarinath is the advocacy advisor for the Sexual Rights Initiative. Pooja is from India and has worked on law and policy implementation and reform on gender-based violence and sexuality and accountability for violations at national and regional levels. She is committed to feminist ways of working and exploring the idea of international human rights spaces as a site for feminist analysis for activists from the global South. She has a keen interest in understanding the relationship between law and sexuality and the ways in which they interact with each other.

# Hacking international advocacy: Strategies for effective engagement | Gayatri Khandhadai

Friday, 2 July, 2021 [6:30 - 8:00 UTC]

**GAYATRI  
KHANDHADAI**  
gayatri@apc.org  
Session: Hacking  
international advocacy:  
Strategies for effective  
engagement

**ADVOCACY INTERNATIONAL**  
ADVANCING OUR DIGITAL  
RIGHTS AGENDA FOR ASIA

Gayatri Khandhadai is the Asia policy regional coordinator at APC. She is a lawyer with a background in international law and human rights, international and regional human rights mechanisms, research and advocacy. She has extensive experience working with national and regional human rights groups with a focus on freedom of expression. Her current work is focused on digital rights and policy in Asia, particularly the rights to freedom of expression, freedom of religion, and freedom of assembly and association.